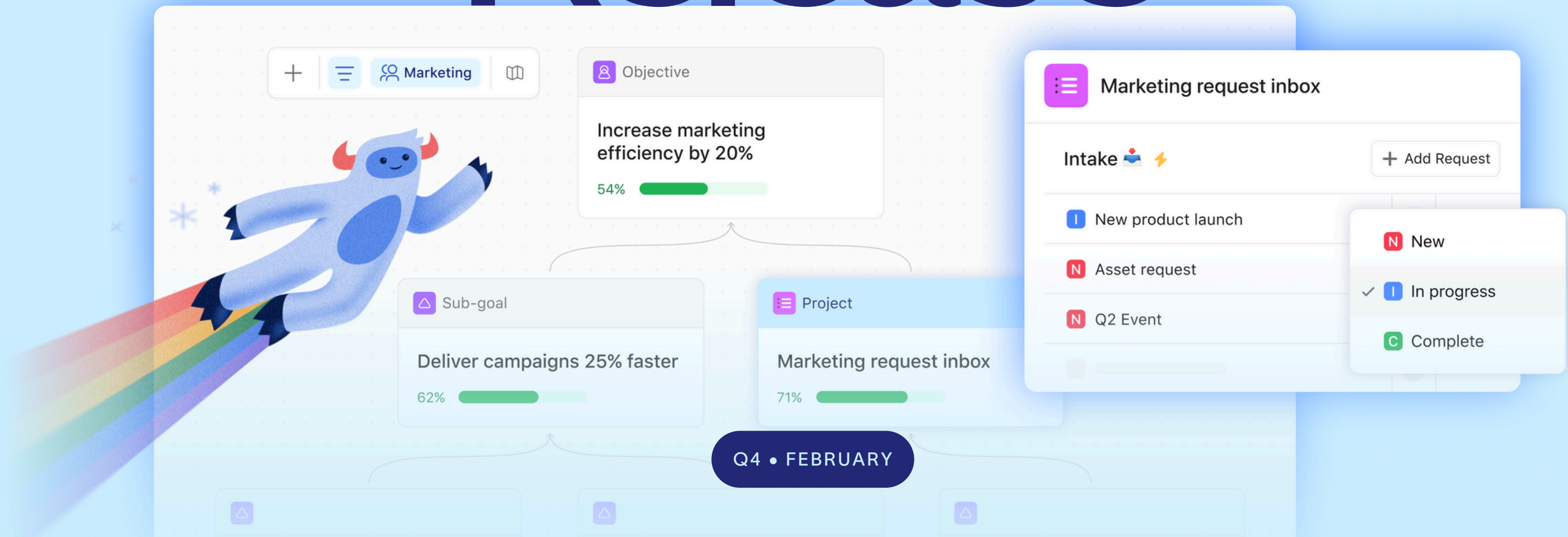


# Winter 2025 Release



The image displays a screenshot of the Asana project management interface, overlaid with a whimsical illustration of a blue yeti with red horns and a blue belly, riding a rainbow. The interface shows a project hierarchy for 'Marketing' with the following components:

- Objective:** Increase marketing efficiency by 20%. Progress: 54%.
- Sub-goal:** Deliver campaigns 25% faster. Progress: 62%.
- Project:** Marketing request inbox. Progress: 71%.

The 'Marketing request inbox' is detailed as follows:

- Intake:** Includes icons for a person and a lightning bolt. A '+ Add Request' button is present.
- Request List:**
  - New product launch (In progress)
  - Asset request (New)
  - Q2 Event (New)
- Status Legend:**
  - New (Red 'N' icon)
  - In progress (Blue 'I' icon with checkmark)
  - Complete (Green 'C' icon)

At the bottom center, a dark blue button reads 'Q4 • FEBRUARY'.

# Table of contents

- [VIEW SECTION ↓](#) Project management
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- [VIEW SECTION ↓](#) Resource management
- [VIEW SECTION ↓](#) Business reviews & reporting
- [VIEW SECTION ↓](#) Strategic planning & portfolio management
- [VIEW SECTION ↓](#) Team onboarding & development
- [VIEW SECTION ↓](#) Enterprise security & controls
- [VIEW SECTION ↓](#) Asana AI
- [LEARN MORE ↓](#) Release webinar: see the latest features in action

WINTER RELEASE 2025

# Project management





# Project management

[LEARN MORE →](#)

- ✓ **Custom task types and statuses**  
Build custom tasks and statuses that match your team's unique workflows
- ✓ **Project permissions in templates**  
Apply project permissions in templates for consistency and security
- ✓ **Private custom fields**  
Safeguard sensitive data
- ✓ **Custom field permissions**  
Ensure data accuracy with controlled editing of custom field values
- ✓ **"Group by" in Gantt view**  
Quickly surface key insights and streamline project planning
- ✓ **Smart chat enhancements**  
Get more accurate answers and take action faster

The screenshot displays the Asana interface for a project titled "2023 Annual Planning". The interface includes a navigation bar with options: Overview, List (selected), Board, Timeline, Calendar, and Gantt. Below the navigation bar, there are two expandable sections: "In progress" and "Complete". The "In progress" section contains three tasks, each with a checkmark icon, a description, a due date, and a category tag.

Task	Due Date	Category
Map strategic questions	Wednesday	Operations
Analyze 2022 performance	Friday	Analytics
Schedule kickoff	Sept 8	Operations

# Build custom task types and statuses that match your team's unique workflows

RESOURCES →



## Overview

Custom task types let you define task categories, tailor statuses, and map them to completion. Integrated with automations and reporting, they offer flexibility to manage and analyze work across projects and portfolios.



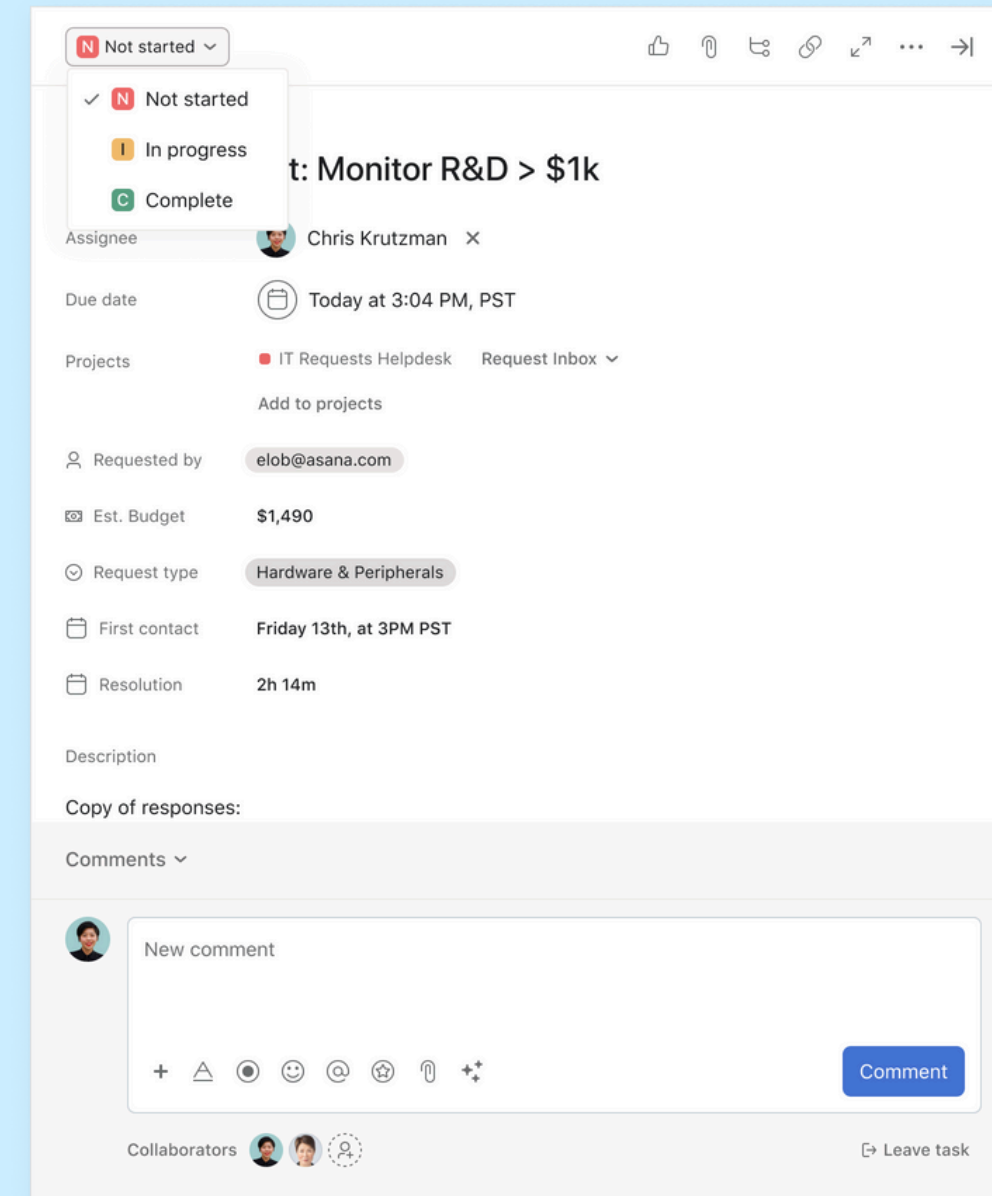
## Key benefits

- Customize task types and statuses to match your specific needs
- Standardize tasks for better clarity and cross-team alignment
- Report on custom task types for more accurate tracking and insights



## Key use cases

- Request tracking
- Work intake
- Ticketing
- Team and function specific workflows



## How it works

Create custom task types in task templates through the Customize menu, and set them as the default project task type in Project settings.

# Apply project permissions in templates for consistency and security

RESOURCES →



## Overview

As a follow-up to new project permissions that allow users to edit restrictions on custom field values and multi-home restrictions, we're introducing the ability to edit custom field values and multi-home restrictions on project templates.



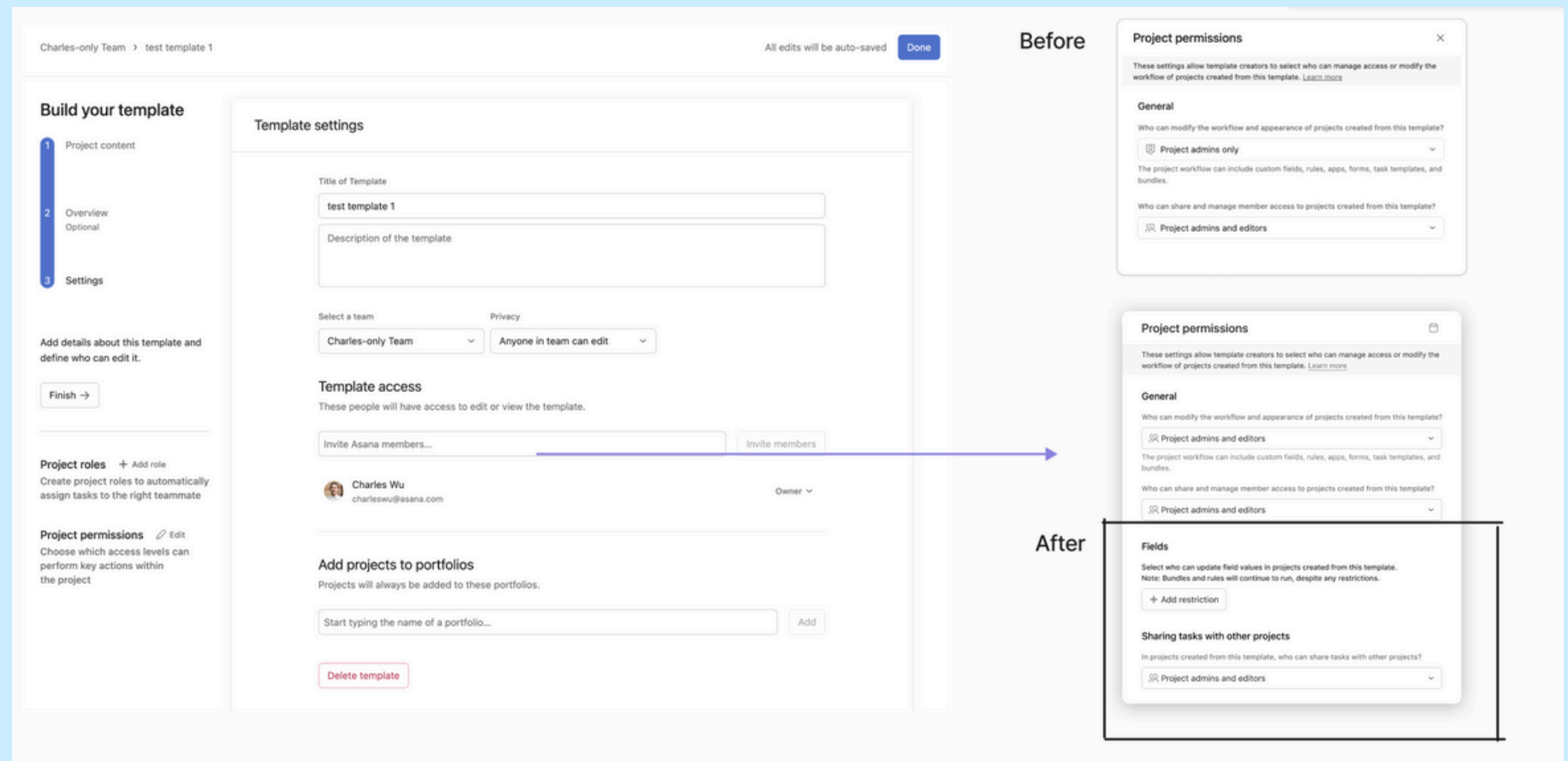
## Key benefits

- Automates permissions by applying restrictions from templates to new projects
- Protects data integrity by controlling who can edit custom fields
- Manages project visibility by restricting multihoming access



## Key use cases

- Controlled project access
- Work intake
- Cross-functional collaboration



## How it works

Set Edit Restrictions on Custom Fields and Multihoming Restrictions in a project, then convert it into a template or create new projects from it to retain permissions.

# Safeguard sensitive data with private custom fields

RESOURCES →



## Overview

Ensure data confidentiality by setting custom fields as private, allowing teams to control who can view and access sensitive information within tasks, projects, or portfolios.



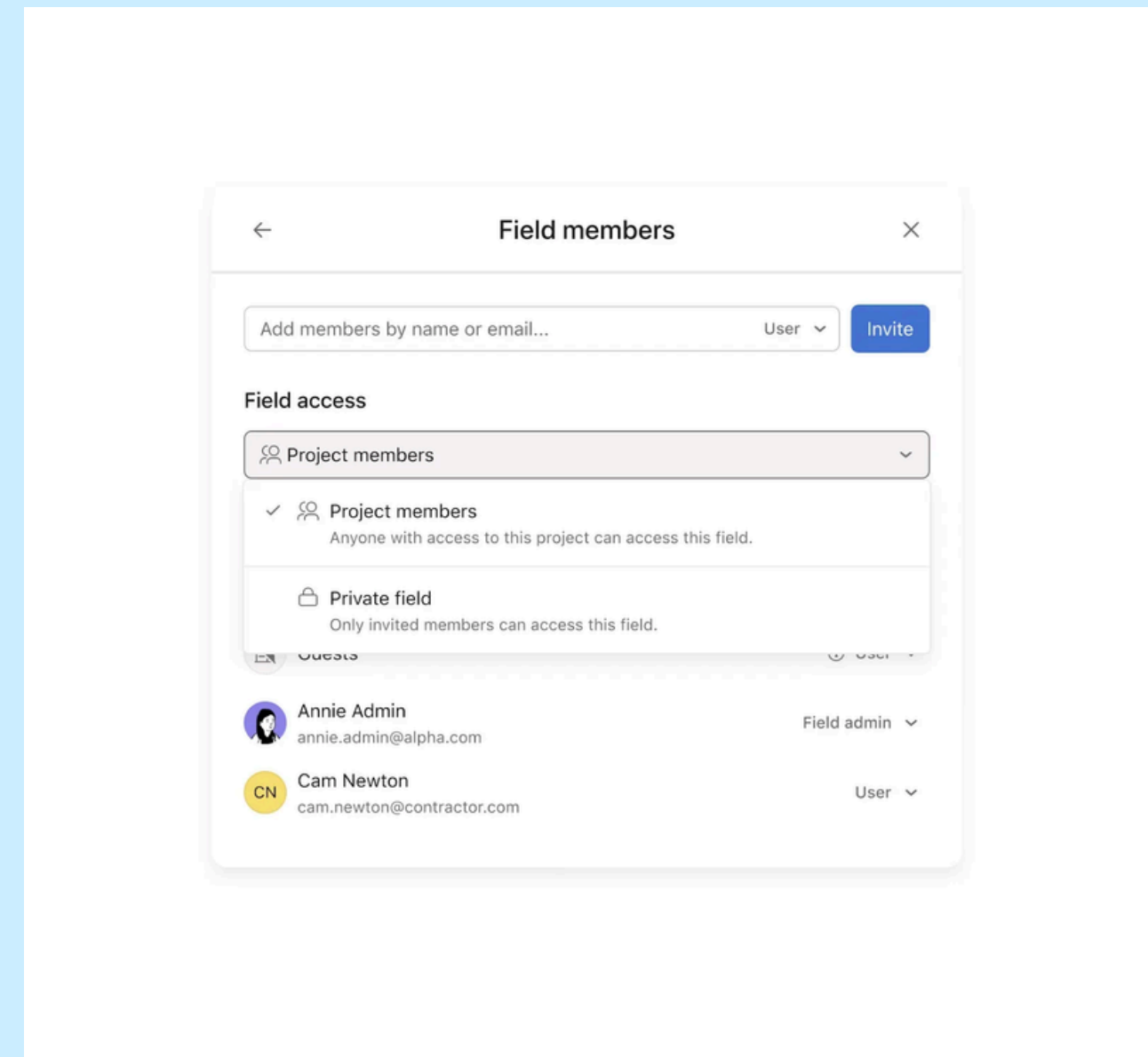
## Key benefits

- Share work openly without compromising sensitive information
- Hide fields like "budget" from guests to maintain confidentiality in client collaborations



## Key use cases

- Work intake
- Client collaboration
- Reporting



## How it works

Adjust custom field visibility by selecting Edit field, opening Field access settings, and choosing between project-wide, organization-wide, or private access.

# Ensure data accuracy with controlled editing of custom field values on projects

RESOURCES →



## Overview

Gain precise control over custom field editing with granular permissions, allowing teams to safeguard critical data, prevent unintended changes, and meet the security needs of enterprise organizations handling sensitive information.



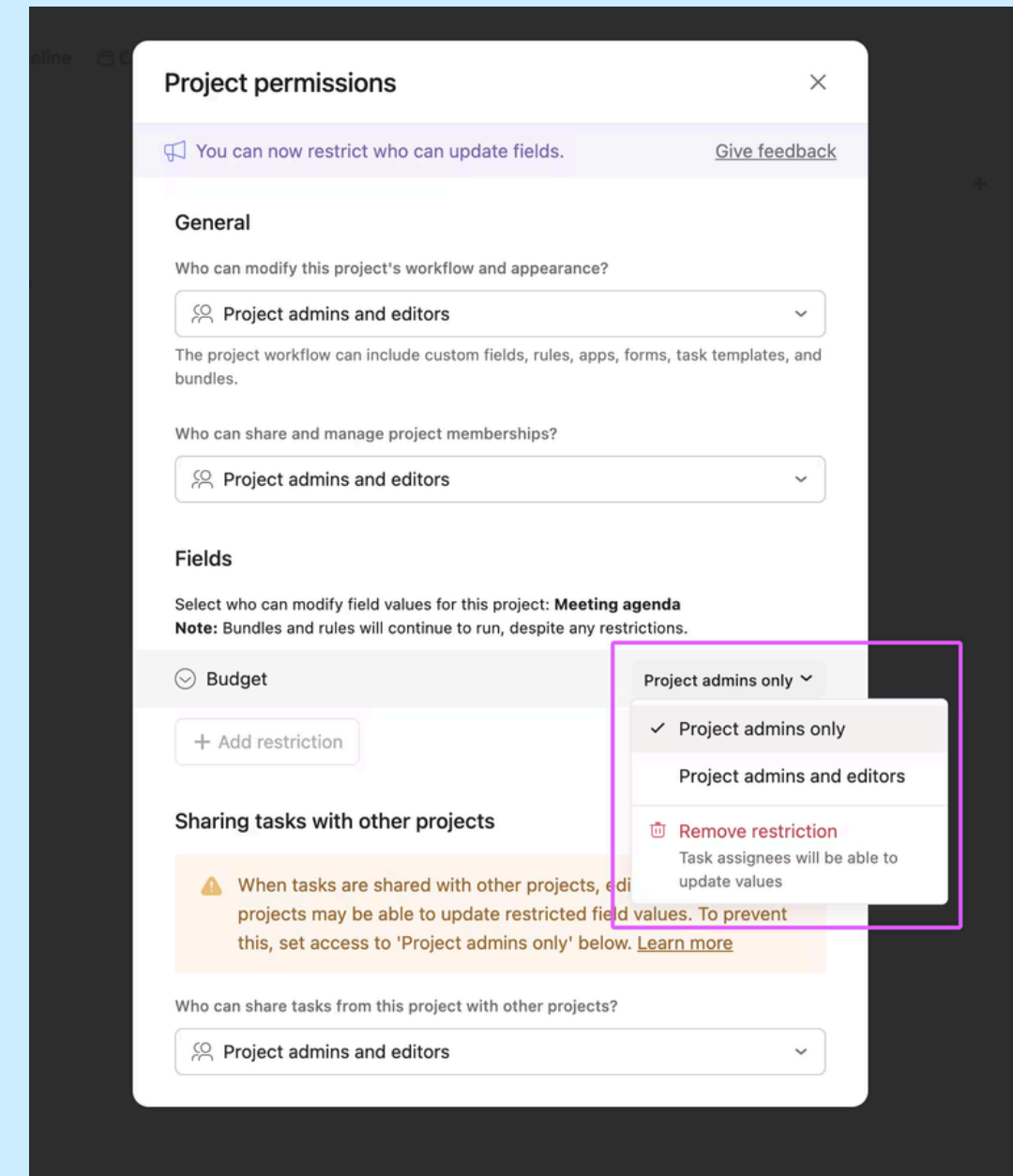
## Key benefits

- Prevent unauthorized edits and maintain accuracy.
- Restrict access to protect sensitive information
- Ensure only the right team members can make updates



## Key use cases

- Work intake
- Reporting and auditing



## How it works

Adjust field permissions in Edit field settings to control who can update custom field values.



# Quickly surface key insights and streamline project planning by grouping tasks in Gantt view

RESOURCES →



## Overview

Use “Group by” in Gantt view to organize tasks by assignee, priority, or custom fields, making it easy to visualize workloads and highlight critical work in your timeline.



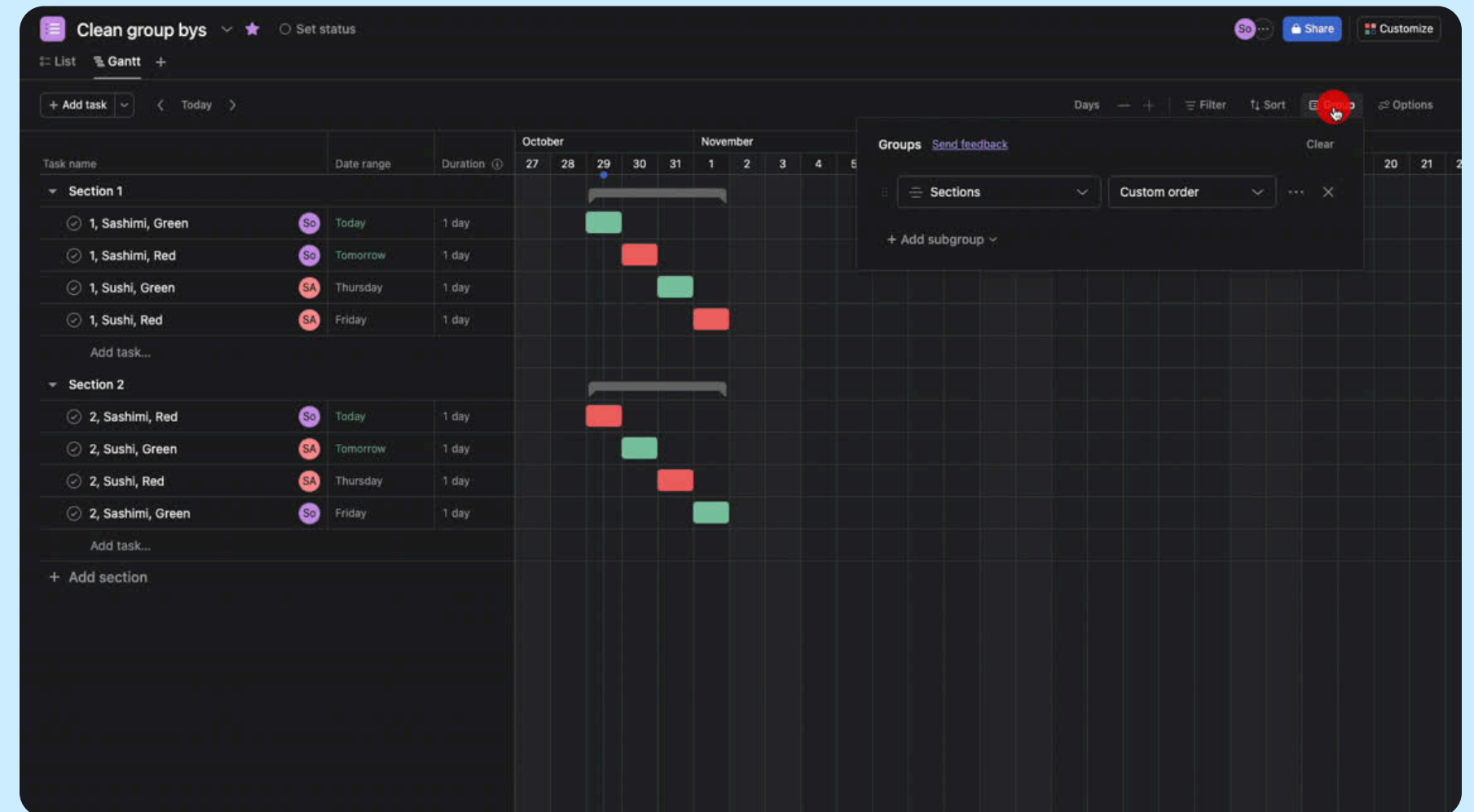
## Key benefits

- Get clear workload insights by grouping tasks by assignee to identify capacity
- Prioritize key work by grouping tasks by priority to focus on what matters most
- Improve planning by organizing tasks by team or function to align work with goals



## Key use cases

- Work intake
- Balancing workloads
- Progress tracking



## How it works

In Gantt view, use Group by to organize tasks by assignee, priority, or other fields for better visibility and planning.

# Get more accurate answers and take action faster with Smart Chat enhancements

[RESOURCES →](#)



## Overview

Smart Chat now offers more intuitive, natural back-and-forth interactions, allowing you to ask detailed follow-up questions, draft and refine content, get direct in-product links, and receive expert guidance, all in one seamless experience.



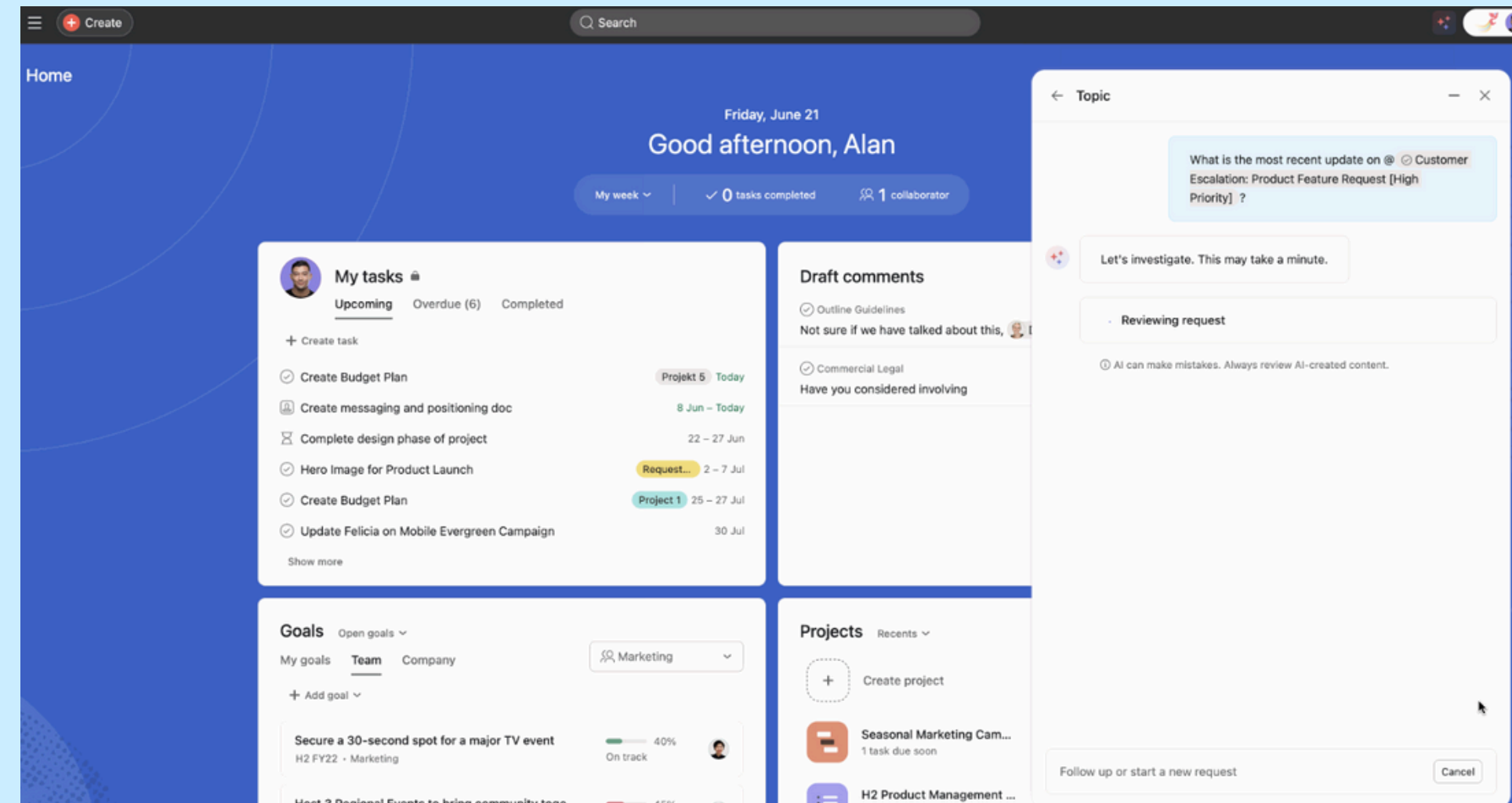
## Key benefits

- Find answers faster with AI-powered follow-ups that remember context
- Draft, refine, and improve text directly within chat
- Get expert guidance and recommendations to navigate work more effectively



## Key use cases

- Work intake
- Resource planning
- Strategic planning
- Product launches



## How it works

Open Smart Chat by clicking the stardust icon in the top-right of your Asana window, then select a suggested question or type your own in plain language, no complex prompts needed.

WINTER RELEASE 2025

# Request tracking



# Request tracking

[LEARN MORE →](#)



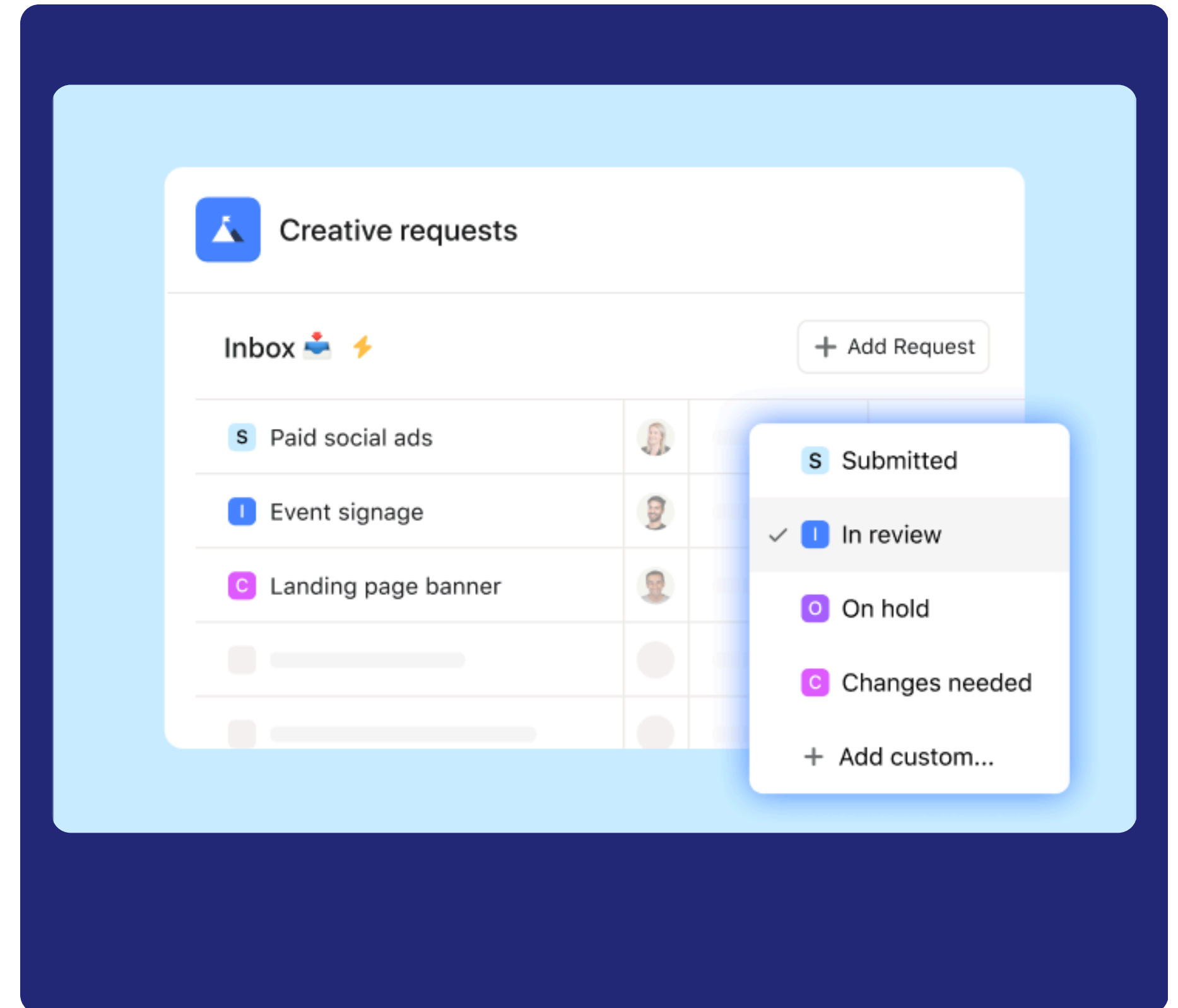
## Request tracking

Manage and track requests seamlessly, even from stakeholders without an Asana license



## Custom task types and statuses

Build custom tasks and statuses that match your team's unique workflows



# Manage and track requests seamlessly, even from stakeholders without an Asana license

RESOURCES →



## Overview

Track, manage, and resolve requests efficiently by centralizing submissions, automating workflows, and allowing form submitters with a shared org email to receive updates and reply via email.



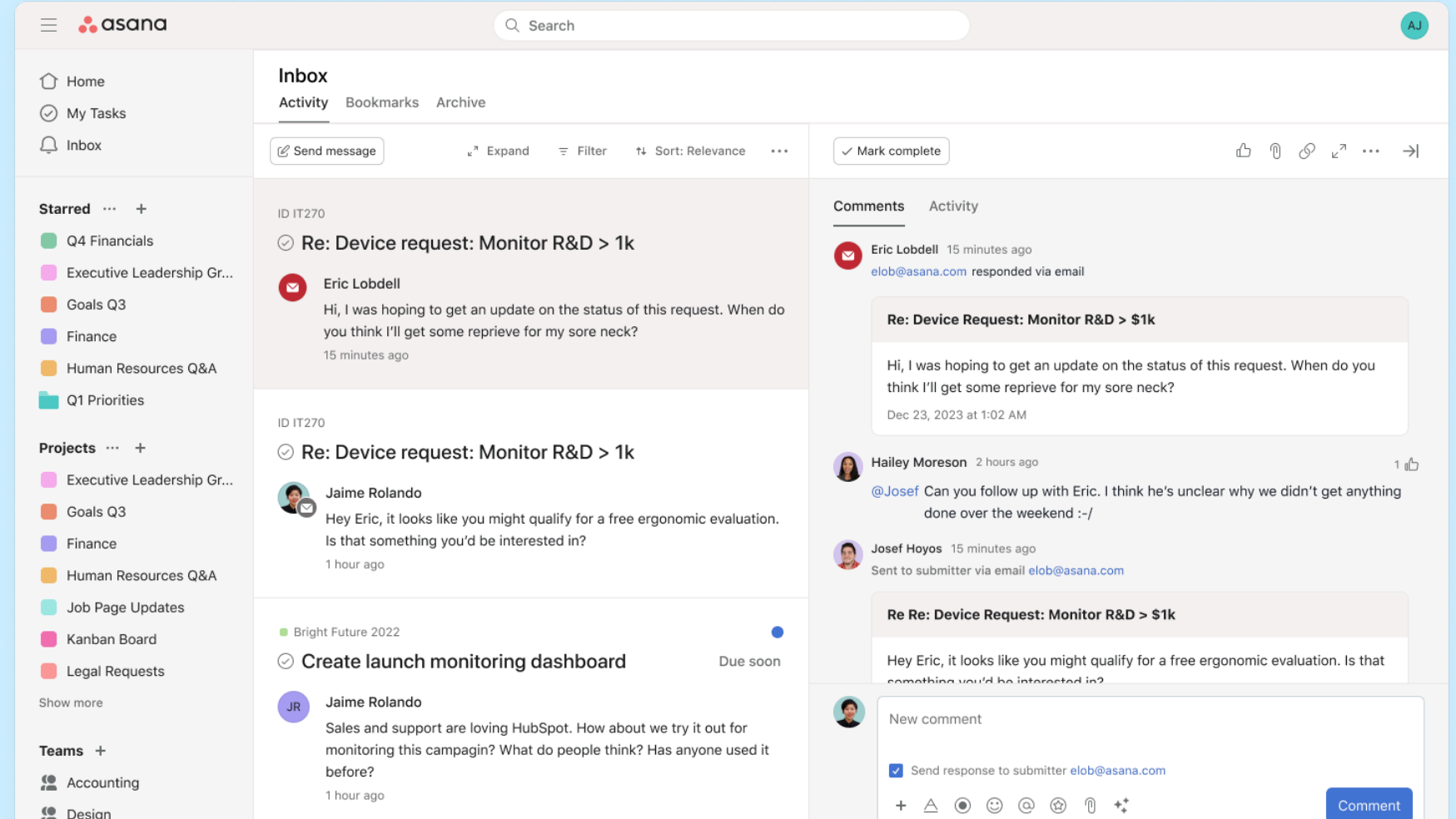
## Key benefits

- Centralized request tracking to capture and manage all requests in one place
- Clear communication between requesters and assignees to ensure alignment
- Real-time visibility into request status and progress for faster resolution



## Key use cases

- Request tracking
- Work intake



## How it works

Create a dedicated project in Asana to capture and manage incoming requests, assign tasks to team members, and track progress through to completion.

# Build custom task types and statuses that match your team's unique workflows

[RESOURCES →](#)



## Overview

Custom task types let you define task categories, tailor statuses, and map them to completion. Integrated with automations and reporting, they offer flexibility to manage and analyze work across projects and portfolios.



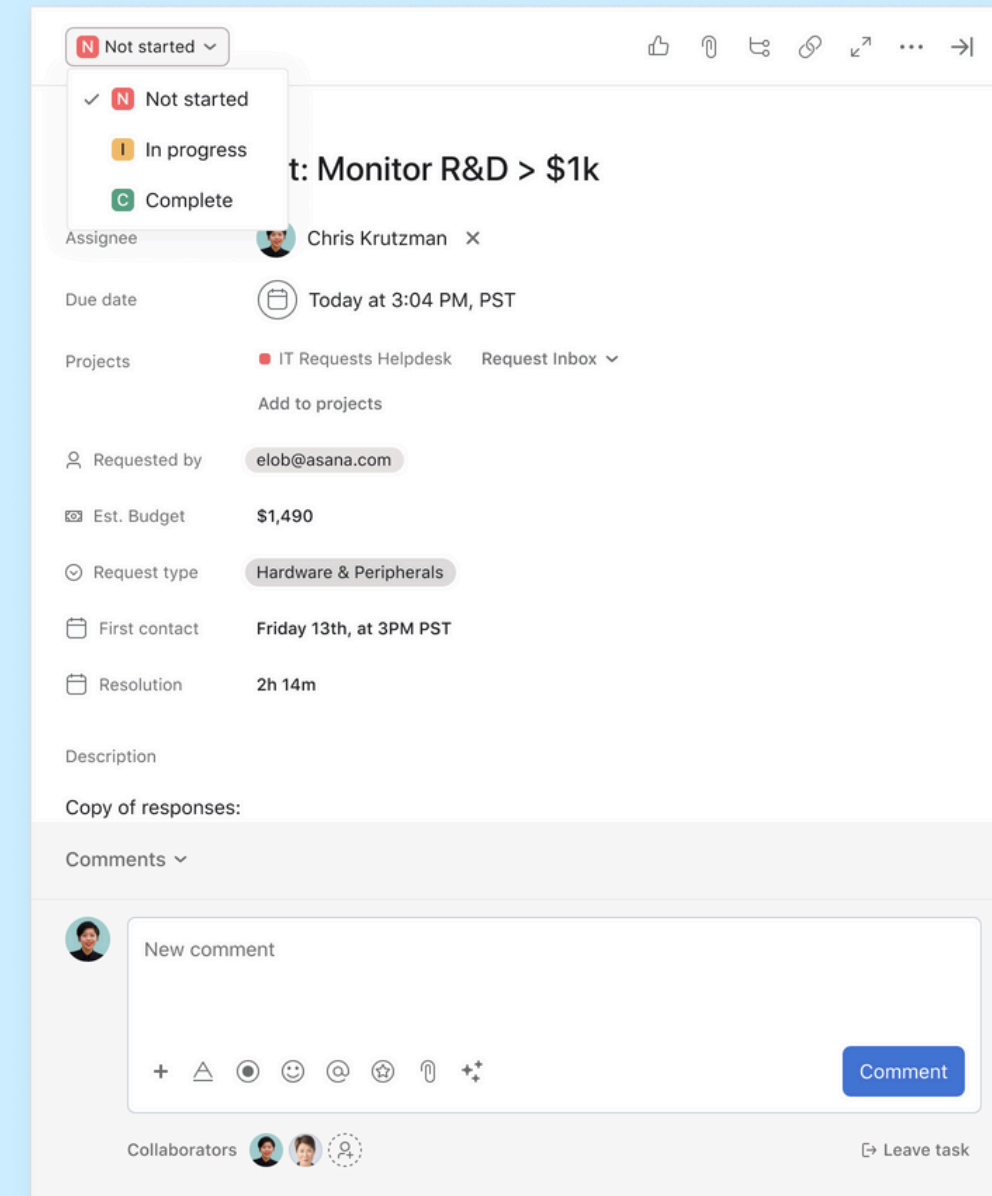
## Key benefits

- Customize task types and statuses to match your specific needs
- Standardize tasks for better clarity and cross-team alignment
- Report on custom task types for more accurate tracking and insights



## Key use cases

- Request tracking
- Work intake
- Ticketing
- Team and function specific workflows



## How it works

Create custom task types in task templates through the Customize menu, and set them as the default project task type in Project settings.

WINTER RELEASE 2025

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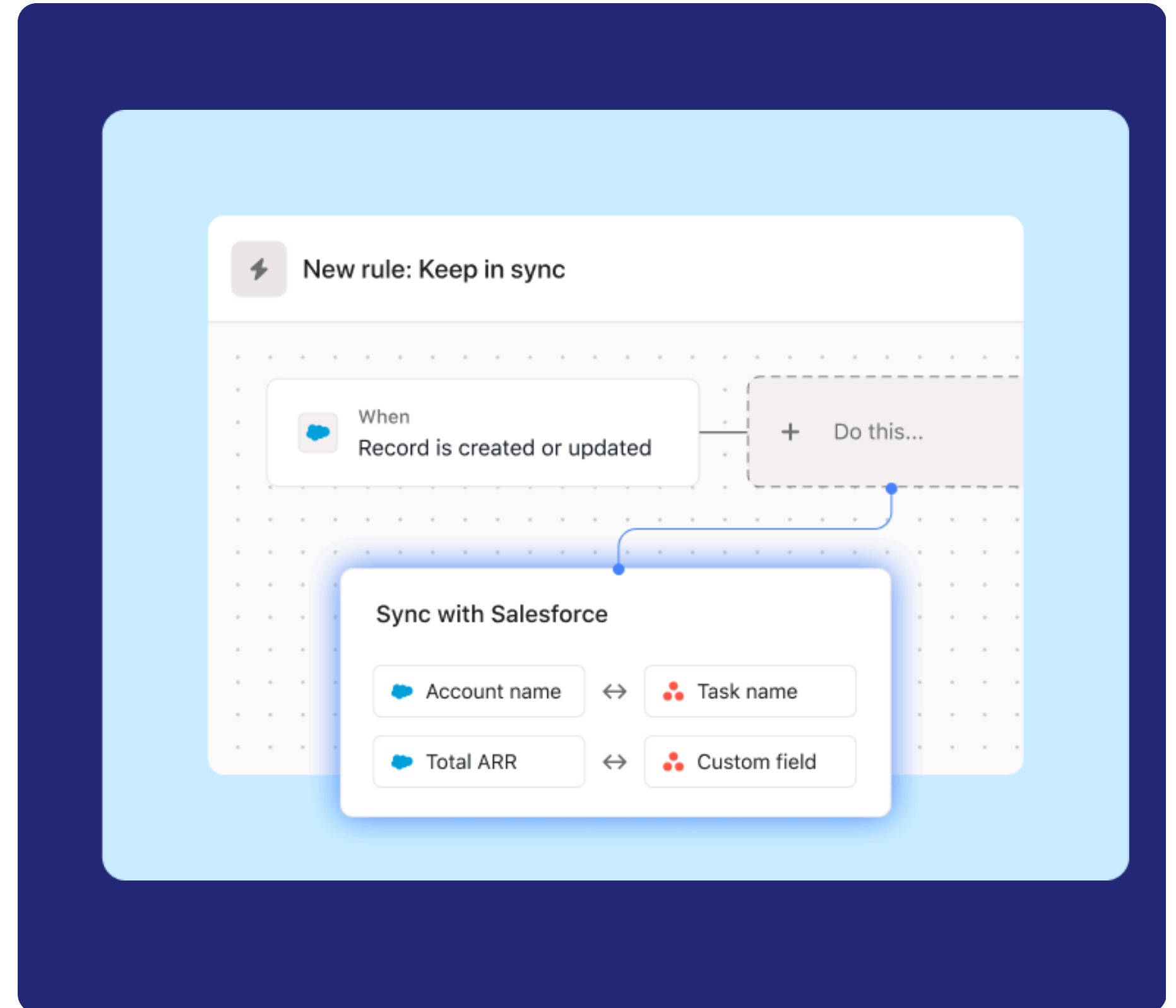
# Integrations



# Integrations

[LEARN MORE →](#)

- ✓ **Salesforce to Asana data sync**  
Sync Salesforce and Asana in real time to streamline workflows
- ✓ **Project views in Microsoft Teams**  
Keep teams aligned with Asana project views in MS Teams
- ✓ **Custom reminders in Microsoft Teams**  
Bridge communication and execution gaps
- ✓ **Smart chat in Microsoft Teams**  
Surface insights and recommendations to accelerate work





# Sync Salesforce and Asana in real time to streamline workflows across departments

[RESOURCES →](#)



## Overview

Salesforce to Asana Automation enables teams to create tasks that sync Salesforce data with Asana, keeping fields updated in real-time and reducing manual work.



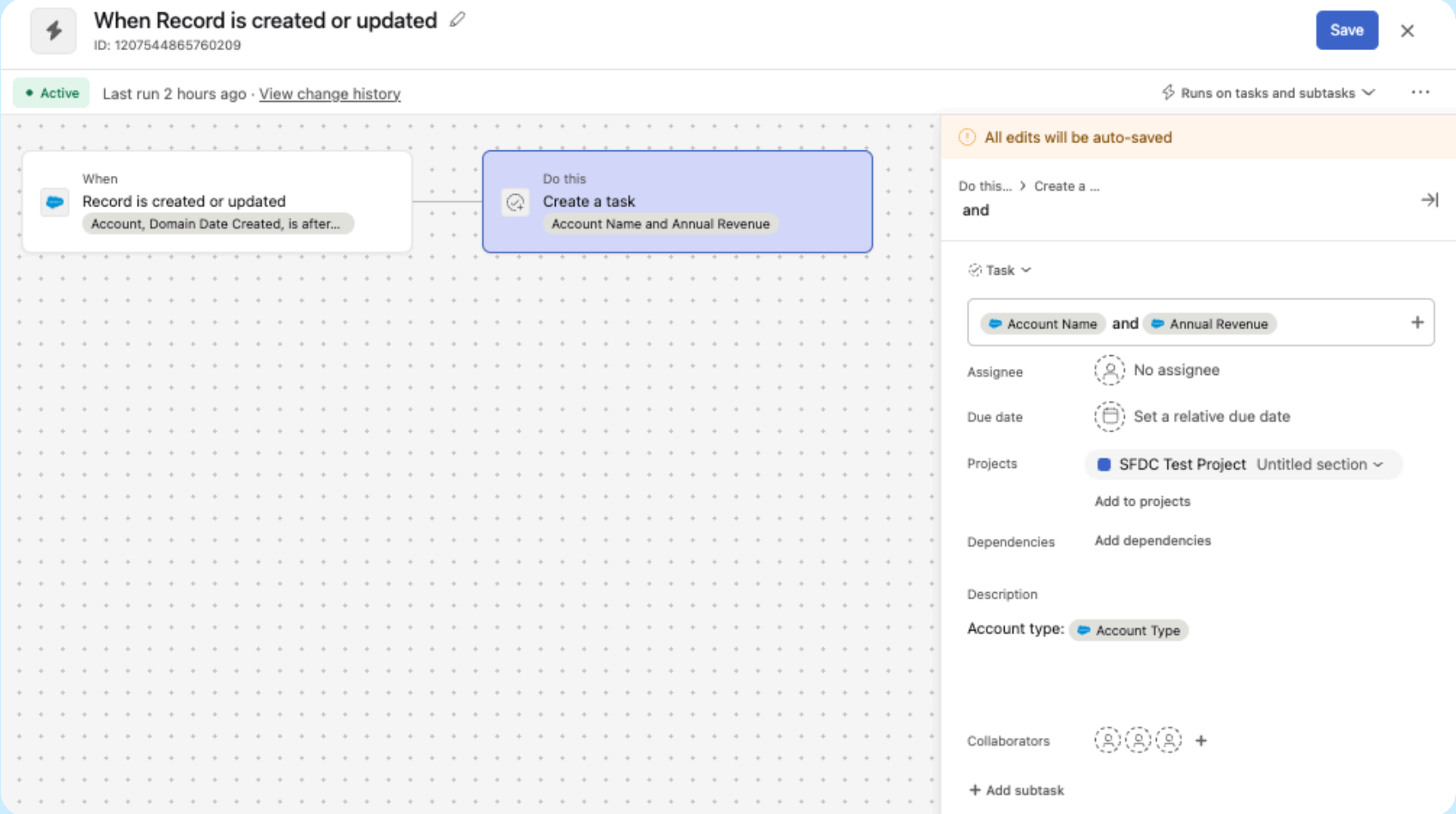
## Key benefits

- Automatically sync Salesforce data with Asana tasks to save time
- Ensure teams always have up-to-date information for better tracking
- Streamline cross-functional workflows and reduce manual effort



## Key use cases

- Work intake
- Campaign planning
- Strategic planning



## How it works

To set up the Salesforce to Asana sync, go to Customize in an Asana project, add a rule with a Salesforce trigger, select Create task and keep in sync, map fields, and click Publish rule to activate.

# Keep teams aligned with Asana project views embedded directly into Microsoft Teams

[RESOURCES →](#)



## Overview

Stay up to date on Asana projects in Microsoft Teams. Embed and edit List Views, create and update tasks, and share project status updates in Teams channels for seamless visibility into progress and risks.



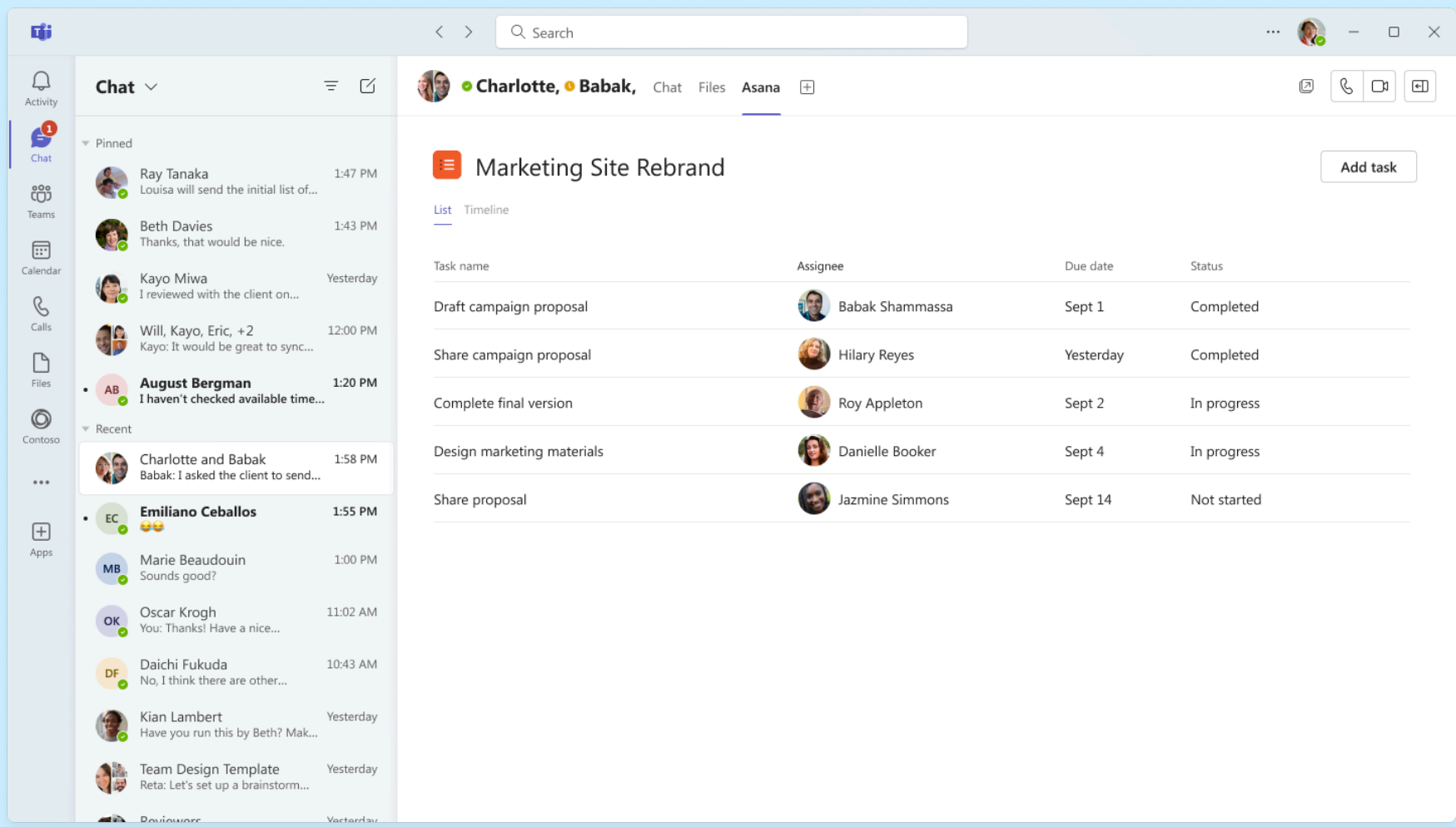
## Key benefits

- Create shared visibility by embedding Asana projects in Teams channels
- Stay informed with customizable project status notifications in Teams
- Boost efficiency by reducing context switching between Asana and Teams



## Key use cases

- Work intake
- Campaign planning
- Strategic planning



## How it works

Add Asana projects to a Teams channel, customize status notifications, and keep your team aligned with real-time project updates.

# Bridge communication and execution gaps with custom reminders in Microsoft Teams

[RESOURCES →](#)



## Overview

Send custom reminders in Microsoft Teams to inform collaborators about task updates and comments.



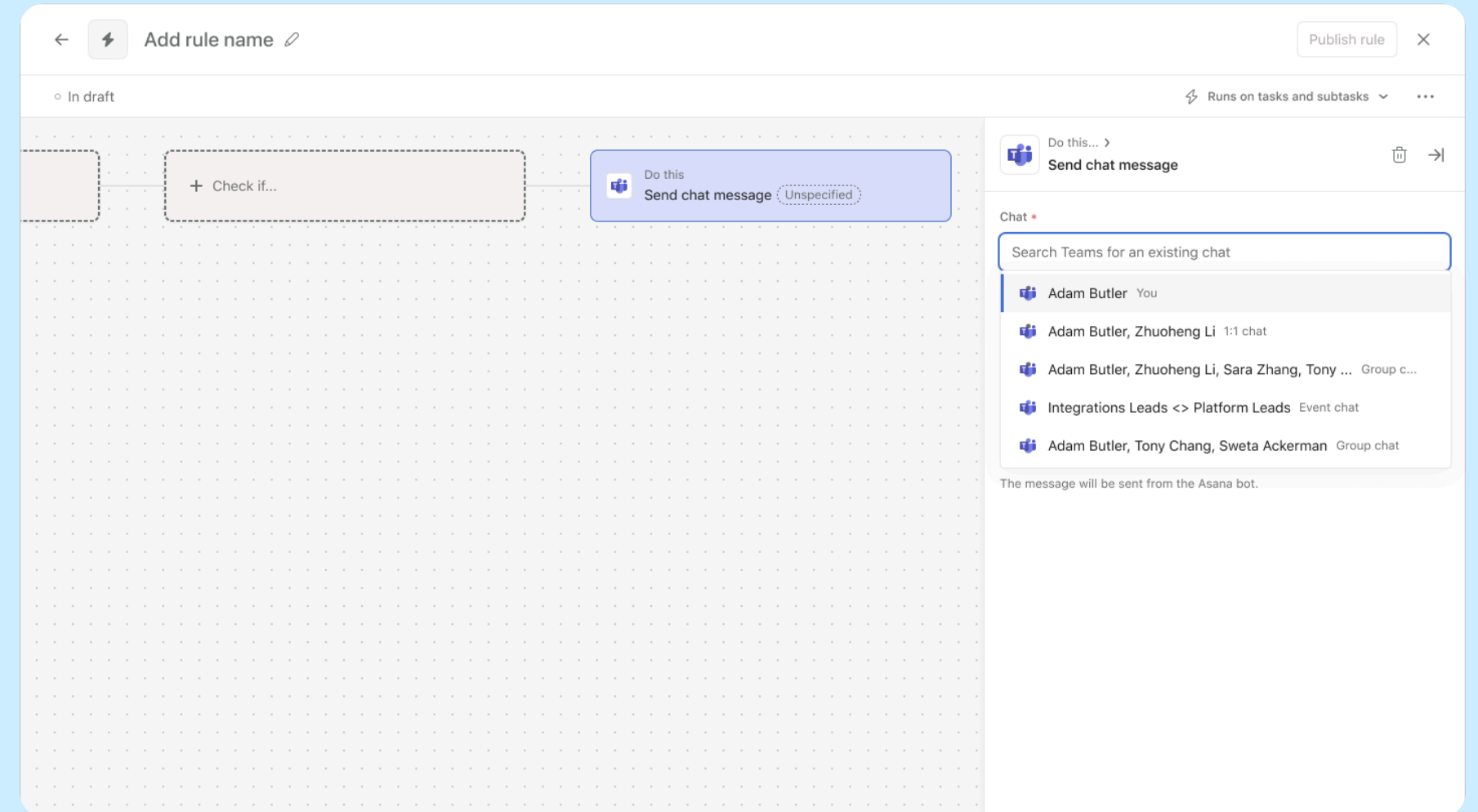
## Key benefits

- Automate updates with custom Teams notifications from Asana triggers.
- Improve visibility by keeping teams informed in Microsoft Teams
- Save time with automated reminders for key project updates



## Key use cases

- Work intake
- Creative production
- Campaign planning
- Strategic planning
- Product launches



## How it works

Create a custom rule in Asana, set a trigger, and configure Teams notifications for automatic updates.

# Surface insights and recommendations to accelerate work directly in Microsoft Teams

RESOURCES →



## Overview

Access Smart Chat in Microsoft Teams to get project summaries, identify bottlenecks, and surface AI-driven insights for better prioritization.



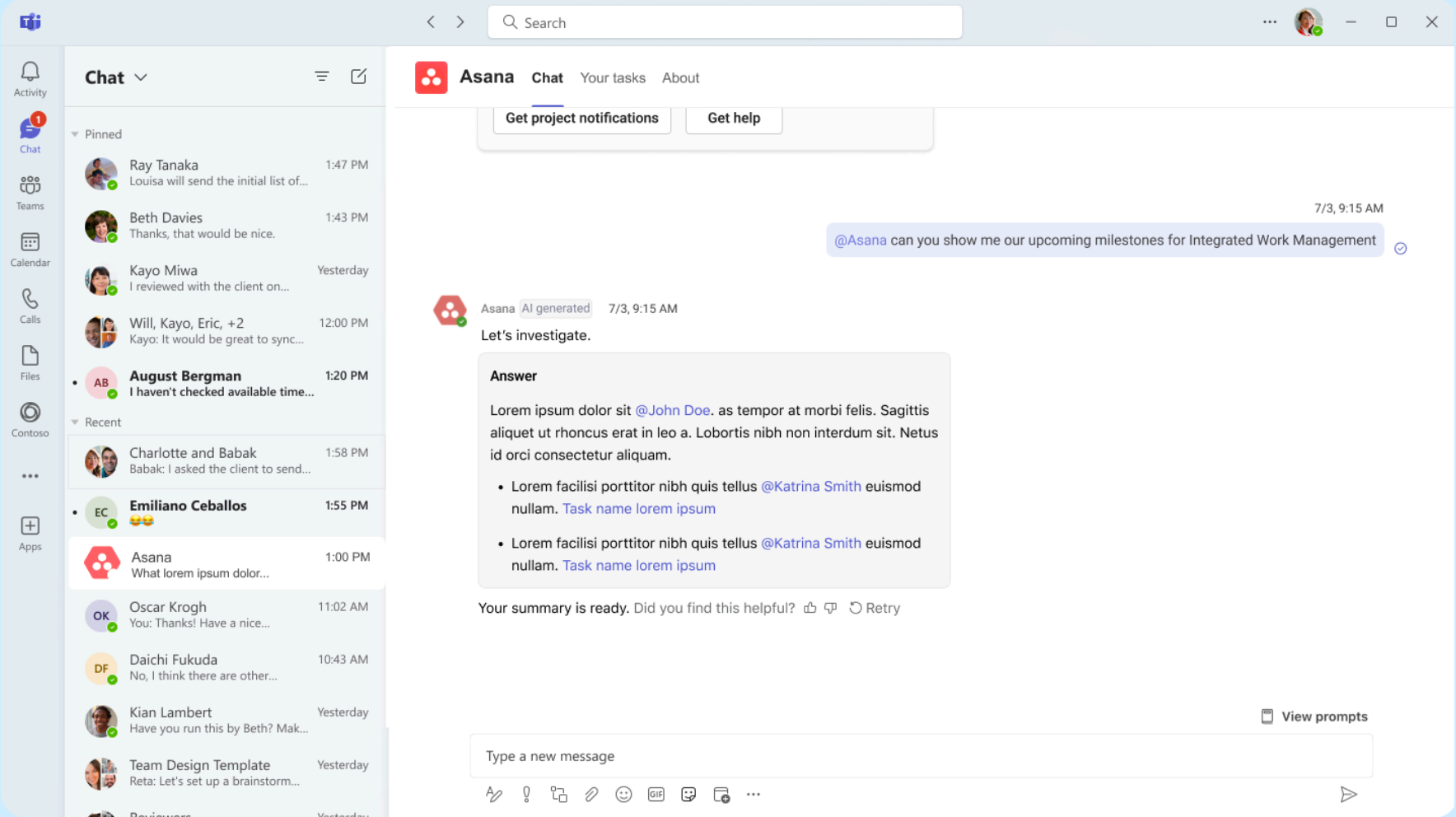
## Key benefits

- Get instant answers on work status, project risks, and next steps
- Stay on track by identifying bottlenecks before work falls behind
- Prioritize effectively with AI-driven insights on trends, next steps, and owners



## Key use cases

- Work intake
- Creative production
- Campaign planning
- Strategic planning
- Product launches



## How it works

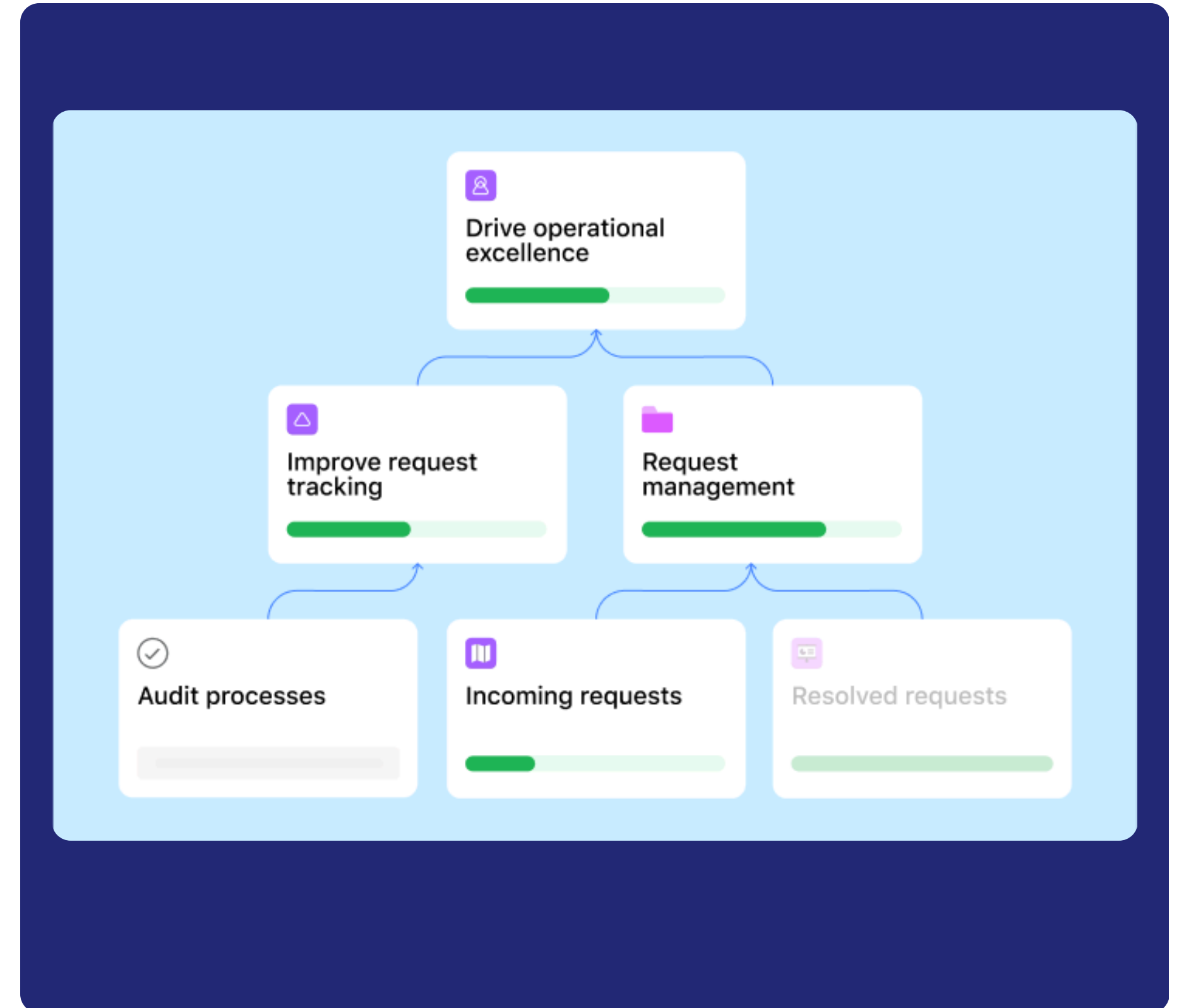
Search for the Asana chat in Teams, log in, and ask questions to get real-time project insights and recommendations.

WINTER RELEASE 2025

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# Goal management

- ✓ **Strategy map**  
Visualize how company-wide goals connect to work
- ✓ **Goal status PDF exports**  
Effortlessly keep stakeholders informed



# Visualize how company-wide goals connect to work with a strategy map

RESOURCES →



## Overview

Navigate seamlessly from company mission to goals and supporting work with a strategy map that helps leaders diagnose roadblocks, align efforts to outcomes, and show teams how their work supports company goals.



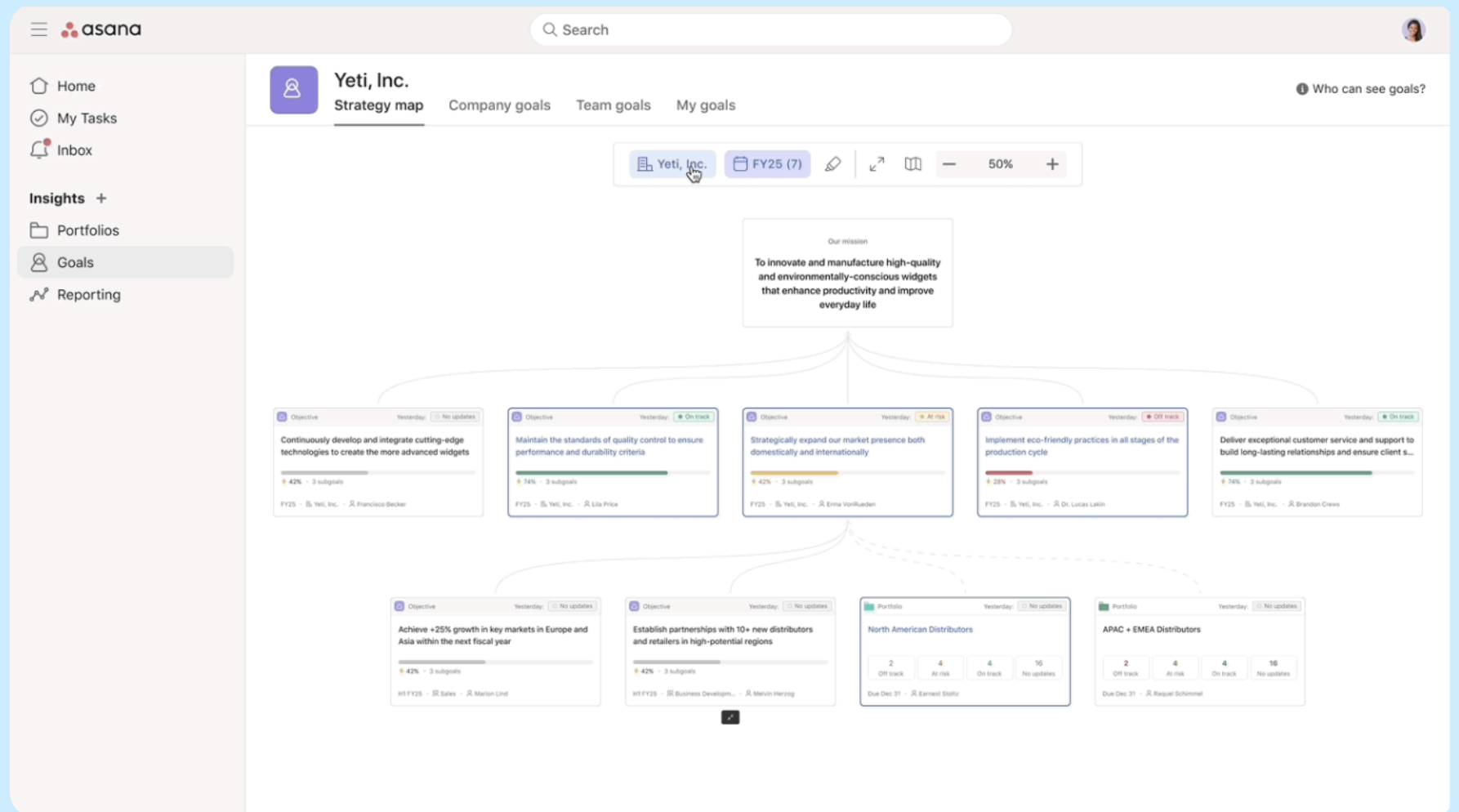
## Key benefits

- Give teams clarity on how their work supports high-level goals
- Spot gaps and overlaps in your strategic planning for better alignment
- Drive focus and collaboration by tying daily work to meaningful outcomes



## Key use cases

- Goal management
- Strategic planning



## How it works

Go to the Goals tab in Asana and switch to the Strategy Map view. Create, connect, and organize goals to visually align your team's efforts with organizational priorities.

# Effortlessly keep stakeholders informed with goal status PDF exports

RESOURCES →



## Overview

Goals PDF export allows you to generate detailed PDFs of goals and subgoals, complete with status updates, making it easy to share progress and keep stakeholders aligned.



## Key benefits

- Easily share progress with stakeholders outside Asana
- Highlight progress with status updates and subgoals
- Generate PDFs for meetings and presentations



## Key use cases

- Executive reporting
- Business reviews (MBRs, QBRs)
- Sharing status updates

The screenshot shows the 'PDF summary' settings for a goal titled 'Displace SMAR in PPM with resource management & executive reporting'. On the left, the 'PDF settings' panel includes options for 'Portrait' (selected) or 'Landscape', 'Goal' settings (Show status, Include status details, Show all text, and optional notes), and 'Sub-goals' settings (Show status, Include status details, Show all text, and Show owner). The main content area displays the goal's progress: 48% completion, with a summary of updates from Nov 15, 2024, and a list of three sub-goals with their respective completion percentages (32%, 0%, and 77%) and owners.

## How it works

Click the drop down arrow in the goal's details view, select "Export," choose PDF format, and include subgoals and status updates to create a polished PDF report.



WINTER RELEASE 2025

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# Resource management





# Resource management

[LEARN MORE →](#)

- ✓ **Editing job titles in capacity planning and workload**  
Easily update job titles for better workload and capacity planning
- ✓ **Portfolio capacity**  
See team capacity at a glance across all your projects
- ✓ **Bulk allocations**  
Streamline resource management by bulk-moving allocations between users
- ✓ **Saved views for capacity plans**  
Quickly assess resourcing capacity and easily share plans with stakeholders

Reporting > Capacity Plan

	2024		
	March	April	May
Clarke Higbee Business Intelligence Developer			
Maria Vaccaro Business Intelligence Lead	100%	75%	50%
Data Warehouse Migration	50%		
Metrics Consolidation	50%		
Incident Tracking & Resolution		25%	
Lydia Gouse Database Administrator			

Total time tracked: **3h 14m**

Current session: **01:04:58**

20m Oct 23

1h 24m Oct 28

# Easily update job titles for better workload and capacity planning

[RESOURCES →](#)



## Overview

Quickly add or edit job titles directly in workload views and capacity plans without the admin console.



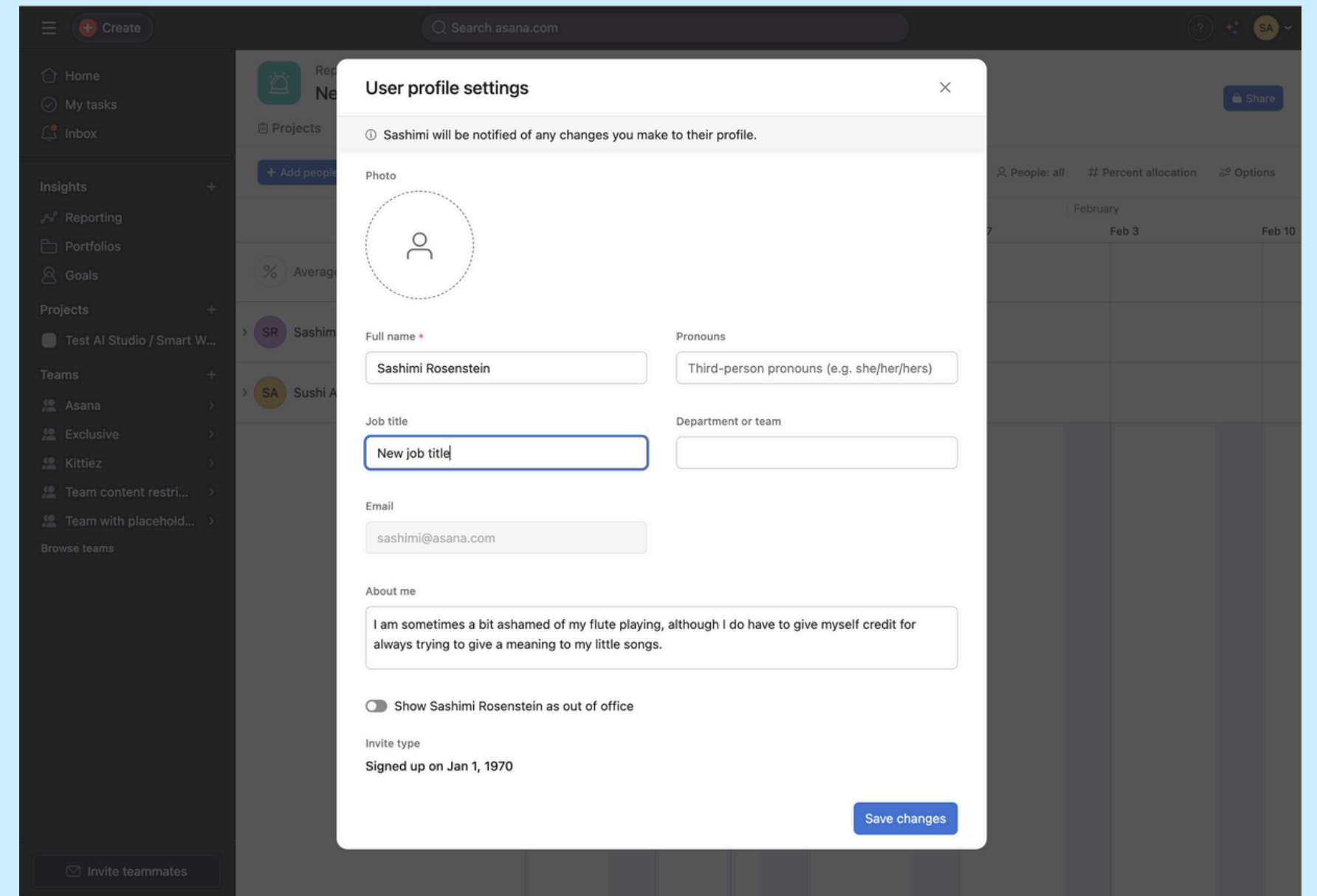
## Key benefits

- Save time by updating job titles in workload and capacity views
- Ensure accuracy with simplified job title management
- Streamline workflows by reducing admin overhead



## Key use cases

- Resource management
- Capacity planning



## How it works

Admins can edit job titles directly from the People tab. Click the three dot icon next to the person's name and click Edit profile. From there, admins can change the job title.

# See team capacity at a glance across all your projects

[RESOURCES →](#)



### Overview

See total effort across all projects in your portfolio with a summary row in capacity plans without manual calculations.



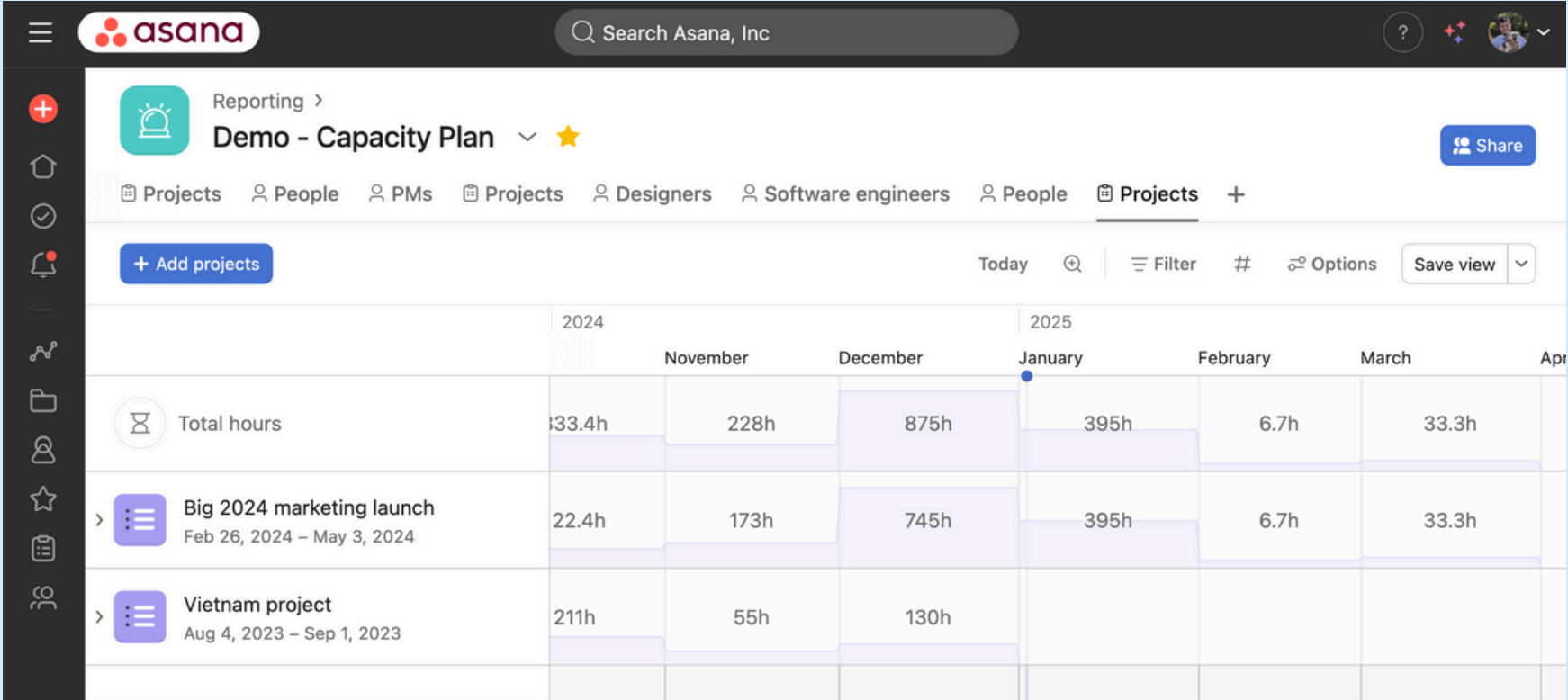
### Key benefits

- Gain portfolio-wide visibility with total effort summaries across all projects
- Track capacity requirements using hours, people months, or other units
- Make data-driven decisions by monitoring resource allocation in one view



### Key use cases

- Resource management
- Capacity planning



### How it works

View total effort summaries at the top of capacity plan project tabs to track resource needs and make informed allocation decisions.

# Streamline resource management by bulk-moving allocations between users

[RESOURCES →](#)



## Overview

Quickly transfer allocations in a project from one user to another.



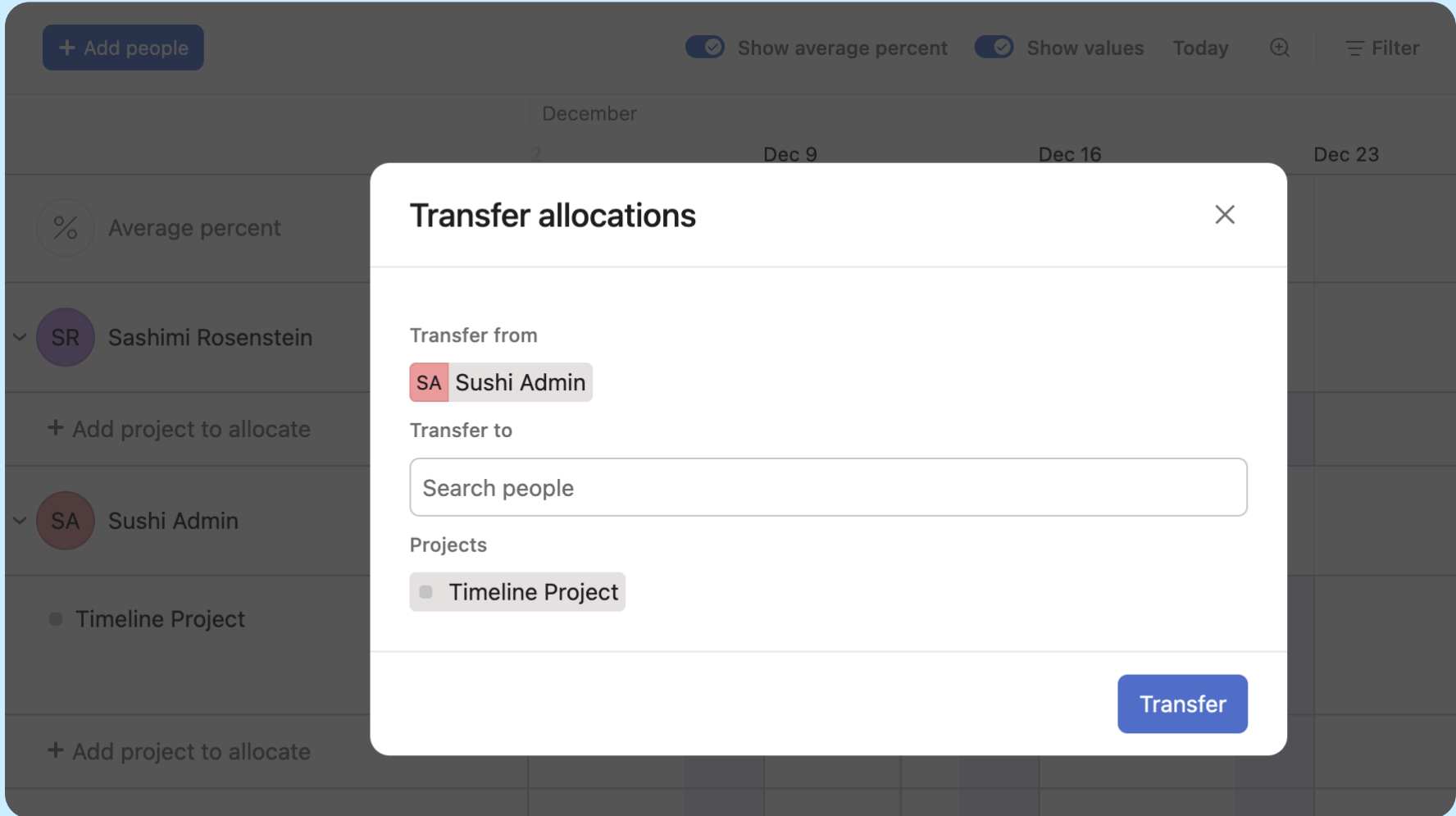
## Key benefits

- Easier reallocation saves time when reassigning work
- Better workload management ensures balanced team distribution
- Seamless transitions keep projects moving without disruptions



## Key use cases

- Resource planning



## How it works

Use Transfer allocations to bulk-move all project allocations from one user to another by clicking the 3-dot icon next to the project name, selecting Transfer allocations, and entering the new assignee.

# Quickly assess resourcing capacity and easily share plans with stakeholders

[RESOURCES →](#)



## Overview

Create and customize tabs for projects or teams, naming them to fit your needs. Easily switch between tabs, such as design and engineering capacity, without managing multiple plans, keeping everything in one streamlined view.



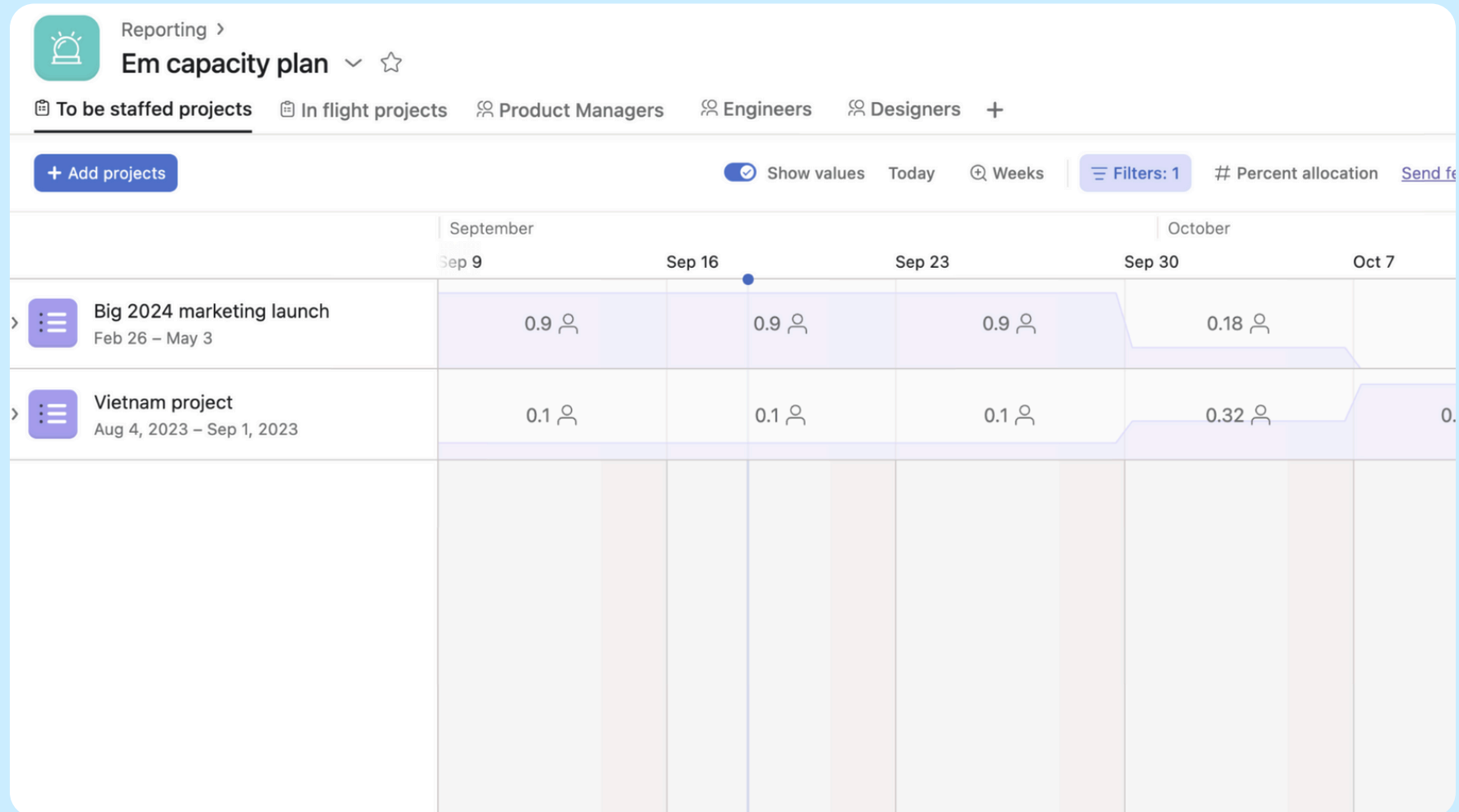
## Key benefits

- More flexibility with customizable tabs for people and projects
- Easier navigation by switching between views in one capacity plan
- Streamlined planning with fewer capacity plans to manage and share



## Key use cases

- Resource planning



## How it works

Filter and sort your capacity plan as needed, then click Save view to save it for everyone or + Save as a new tab to create a custom tab, which you can rename, reorder, remove, or set as default from the three-dot menu.

WINTER RELEASE 2025

# Business Reviews & Reporting

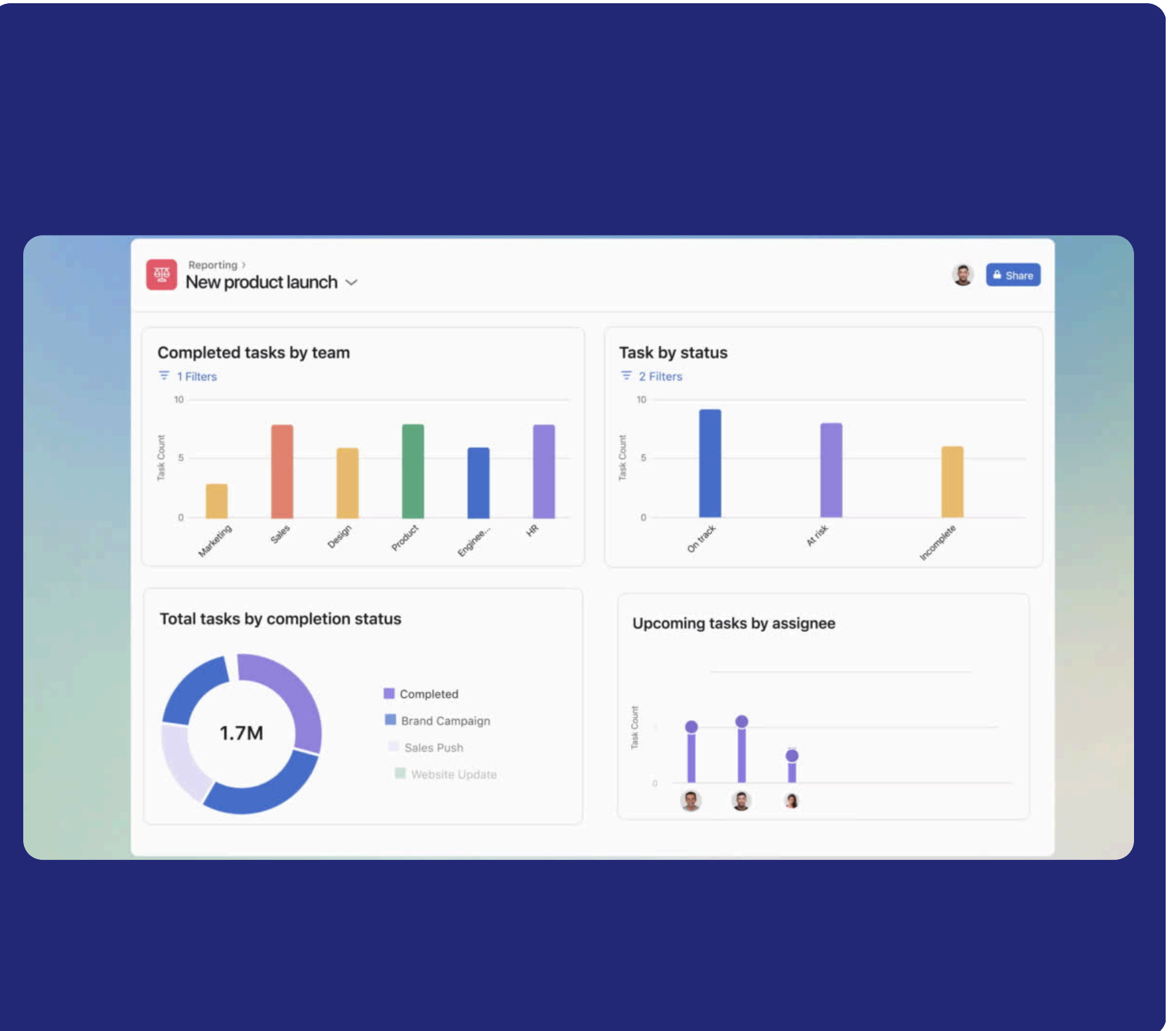




# Business reviews & reporting

[RESOURCES →](#)

- ✓ **Text widgets in dashboards**  
Add context to dashboards with customizable text widgets for clearer insights
- ✓ **Goal status PDF exports**  
Effortlessly keep stakeholders informed
- ✓ **Portfolio PPT exports**  
Inform strategic decisions with executive reports in PowerPoint





# Add context to dashboards with customizable text widgets for clearer insights

RESOURCES →



## Overview

Enhance your dashboards with text widgets, enabling you to add summaries, links, and contextual information for richer, more impactful reports.



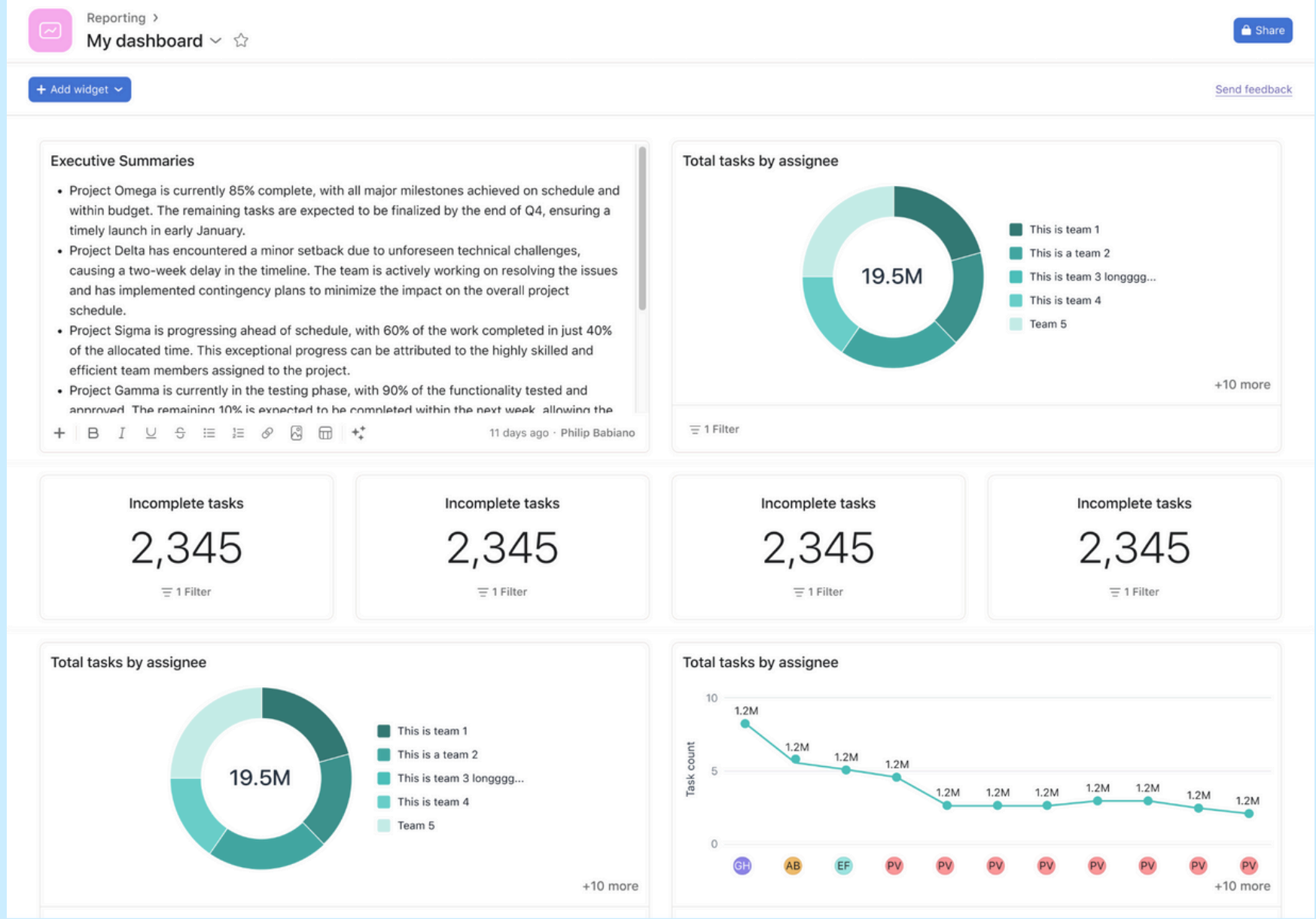
## Key benefits

- Add clarity with summaries and contextual text
- Enhance dashboards with links and URLs
- Customize dashboards to fit team and project needs



## Key use cases

- Business reviews
- Executive reporting



## How it works

Go to your dashboard, click "Add Widget," and select "Text Widget." Enter your text, format it, and save. Resize, reposition, and edit widgets anytime to keep dashboards organized.

# Effortlessly keep stakeholders informed with goal status PDF exports

RESOURCES →



## Overview

Goals PDF export allows you to generate detailed PDFs of goals and subgoals, complete with status updates, making it easy to share progress and keep stakeholders aligned.



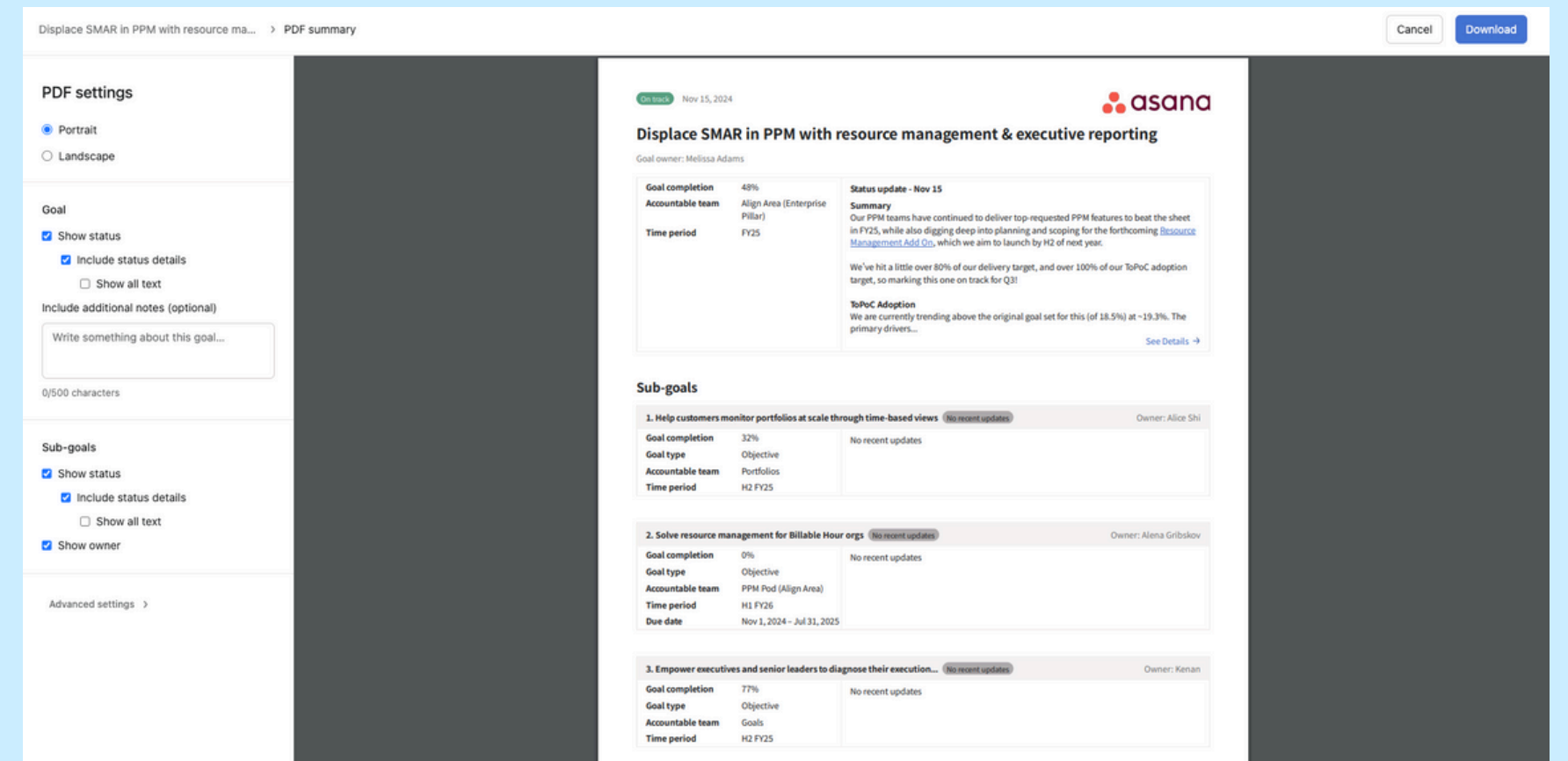
## Key benefits

- Easily share progress with stakeholders outside Asana
- Highlight progress with status updates and subgoals
- Generate PDFs for meetings and presentations



## Key use cases

- Executive reporting
- Business reviews (MBRs, QBRs)
- Sharing status updates



## How it works

Click the drop down arrow in the goal's details view, select "Export," choose PDF format, and include subgoals and status updates to create a polished PDF report.

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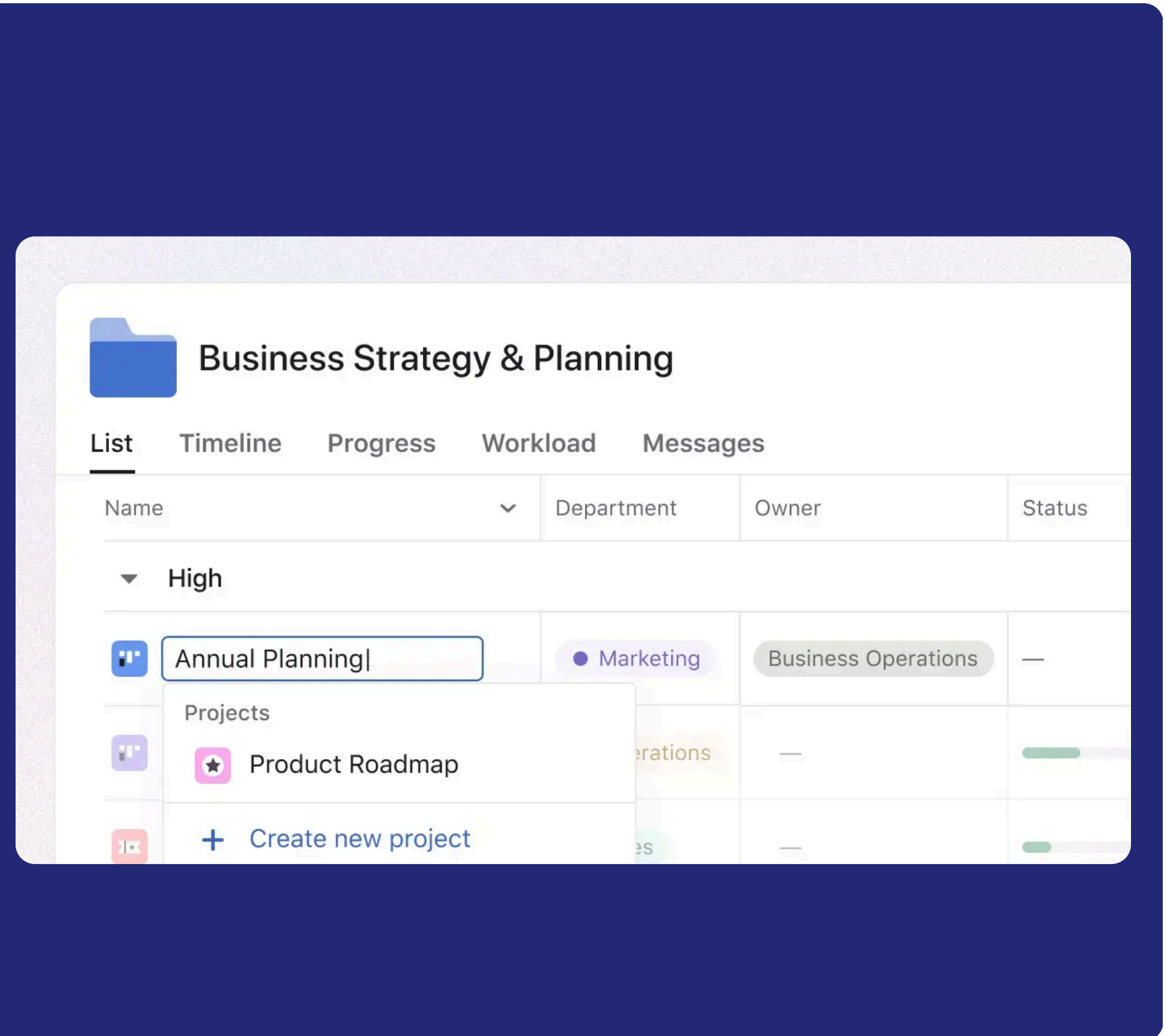
# Strategic planning & portfolio management



# Strategic planning & portfolio management

[LEARN MORE →](#)

- ✓ **Portfolio PPT exports**  
Inform strategic decisions with executive reports in PowerPoint
- ✓ **Portfolio timeline improvements**  
Gain clearer insights with portfolio timeline improvements
- ✓ **Portfolio team sharing**  
Speed up collaboration by sharing portfolios across teams instantly
- ✓ **Portfolio advanced permissions**  
Ensure security and control by restricting portfolio customization to admins
- ✓ **Displaying and requesting access to private work**  
Get greater control and clarity into work associated with a portfolio



# Inform strategic decisions with executive reports in PowerPoint

RESOURCES →



## Overview

Seamlessly export portfolio lists, status updates, and milestones to MS PowerPoint (.pptx) for polished, accurate decks tailored to operating reviews and executive summaries.



## Key benefits

- Share project progress easily with a polished PowerPoint export
- Save time by automatically converting portfolio data into slides
- Customize presentations to fit stakeholder needs



## Key use cases

- Executive reporting
- Business reviews

**Yubikey Multi-Factor Authentication Rollout**

Status: ● On track | [View project in Asana](#)

Aug 2, 2024 by Violet Zhao

**YubiKey MFA: Pilot Success, Full Deployment Ahead**

- **Completed**
  - Fully integrated YubiKey authentication with our Single Sign-On system
  - Pilot group implementation: 50 users from IT and Finance departments have been using YubiKeys for two weeks
- **Challenges**
  - Slight delay in YubiKey delivery due to supply chain issues. Vendor promises remaining units within 10 business days
  - Some pilot users reported initial difficulties with mobile device integration.
  - We're developing additional guidance to address this
- 🔥 **Looking Forward**
  - Finalizing roadmaps, particularly around view only, P&P migration, [14 day trial](#), and AI consumption [billig](#)
  - Finalize P&P migration plan
  - Finalize view only launch scope & sequencing
  - Ship mixed domains Phase 1
  - Planning for AI consumption billing

Milestone	Due date	Assignee
AM: Post-churn grace period (and placing Hipaa on it)	Oct 9, 2024	Violet Zhao
Grace Period SAML Feature Access	Oct 9, 2024	Matt Farmer
AM: ALA Phase 2 / Project Maverick	Oct 9, 2024	Freddy Tang
License management FY25		Freddy Tang
Account Management Team Status (AM)	Oct 9, 2024	Ji Yoon Ahn
AM: Automated License Assignment (ALA Phase I)	Oct 9, 2024	Violet Zhao
AM: Cost centers and allocation tracking	Oct 9, 2024	Matt Farmer
Billing Snapshot Deprecation	Oct 9, 2024	Freddy Tang
Conversion & Retention Team Status (Co:Re)	Oct 9, 2024	Freddy Tang
Deliver on retention strategy and unlock H2 themes [Co:Re]		Ji Yoon Ahn

Interlock | Powered by asana

## How it works

Open your portfolio, click the "Export" button, and select "PowerPoint." Download the file to review or customize before sharing with stakeholders.

# Gain clearer insights with portfolio timeline improvements

[RESOURCES →](#)



## Overview

This update brings timeline closer to list view with a grid-backed layout, support for up to 1,500 items, multi-filter sorting, an improved toolbar, and a resizable left pane. Plus, the portfolio right pane is now available, and timeline view supports nested portfolios for better visibility and organization.



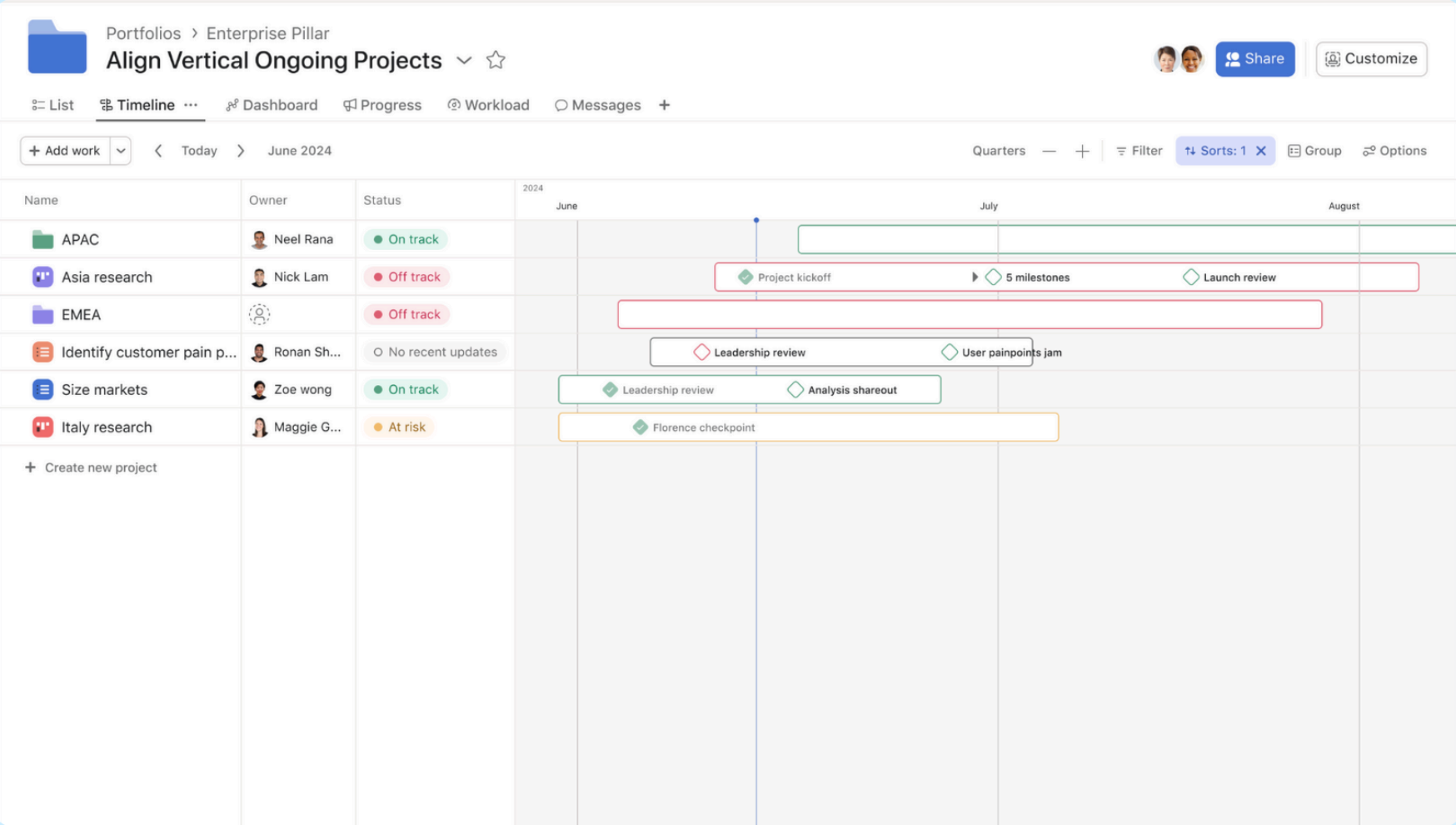
## Key benefits

- Gain better visibility with a grid-backed Timeline and expanded capacity
- Improve reporting with multi-filter sorting and an enhanced toolbar
- Customize your workflow with a resizable left pane for greater flexibility



## Key use cases

- Portfolio management



## How it works

Use the enhanced Portfolio Timeline to organize, filter, and customize views for better reporting and decision-making.

# Speed up collaboration by sharing portfolios across teams instantly

RESOURCES →



## Overview

Easily share portfolios with teams and individual users to improve visibility and collaboration.



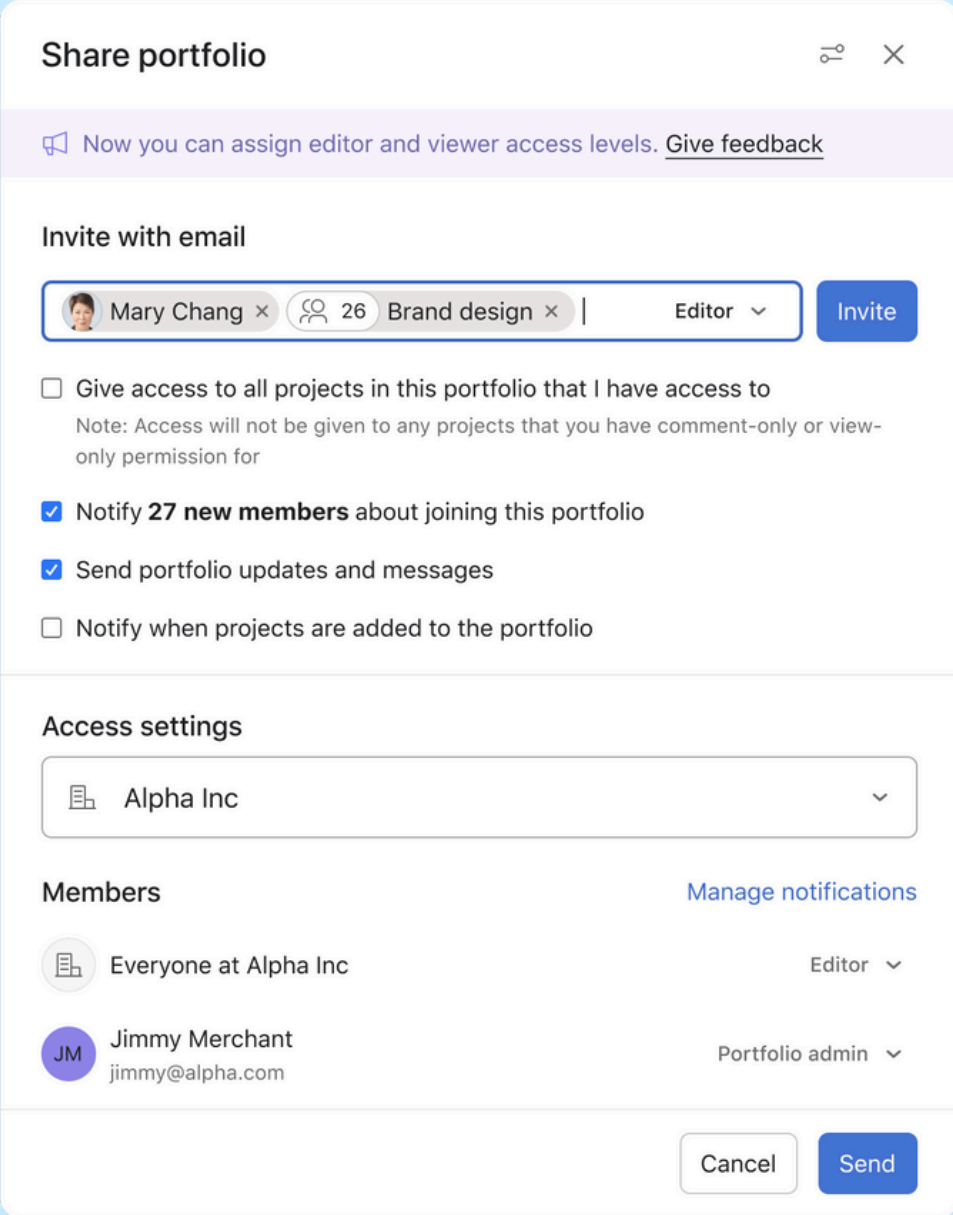
## Key benefits

- Simplifies access management by sharing with teams at once
- Ensures visibility by granting the right access levels.
- Streamlines collaboration with easy team-wide access



## Key use cases

- Portfolio management



## How it works

Go to your portfolio's sharing settings, select a team, set access levels, and adjust notifications.

# Ensure security and control by restricting portfolio customization to admins

[RESOURCES →](#)



## Overview

Portfolio advanced permissions give designated admins exclusive control over workflow customization, including editing fields, views, filters, and managing portfolio sharing.



## Key benefits

- Control portfolio access by restricting edits and sharing to designated admins
- Ensure data security by managing who can customize fields, views, and filters
- Simplify collaboration by easily sharing portfolios while maintaining privacy settings




## Key use cases

- Strategic planning
- Portfolio management

## Portfolio permissions



Who can modify this portfolio's workflow and appearance?

 Portfolio admins and editors



The portfolio workflow can include custom fields, rules, project templates, saved views, and default views and settings

Who can share and manage portfolio memberships?

 Only portfolio admins



## How it works

Click Share in a portfolio to add members, set permissions, restrict customization to admins, and manage access levels for better control.



# Get greater control and clarity into work associated with a portfolio

RESOURCES →



## Overview

Portfolio members can easily identify private projects within their portfolios and request access, while admins maintain full control over portfolio content and visibility.



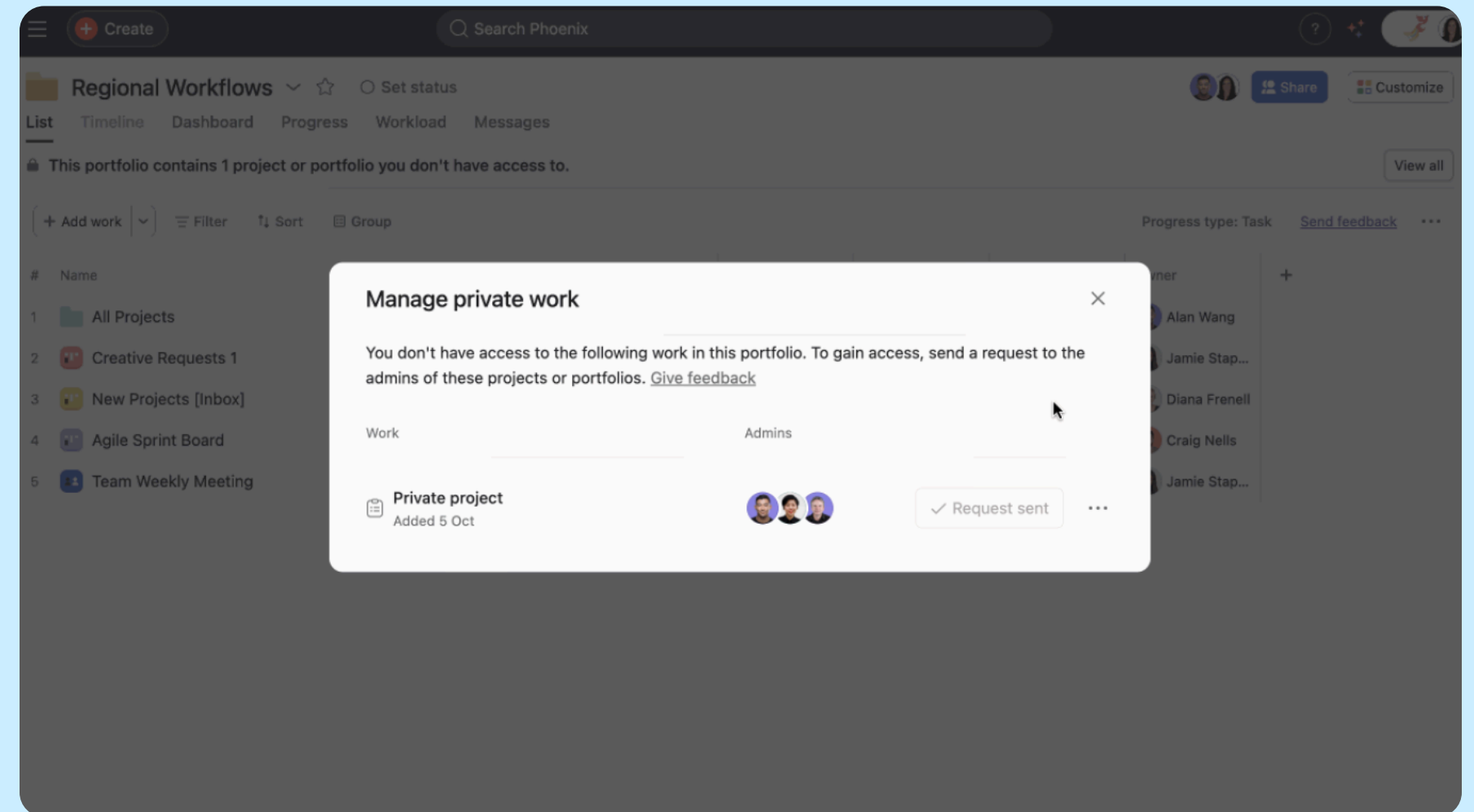
## Key benefits

- Increased transparency with clearer visibility into restricted work
- Better access control for admins and editors
- Easier collaboration with streamlined access requests



## Key use cases

- Program management
- Strategic planning
- Resource management

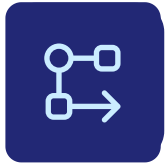


## How it works

When a portfolio contains private work, a banner at the top indicates this, click View all to see a list of restricted items in a pop-up window and request access with a single click.

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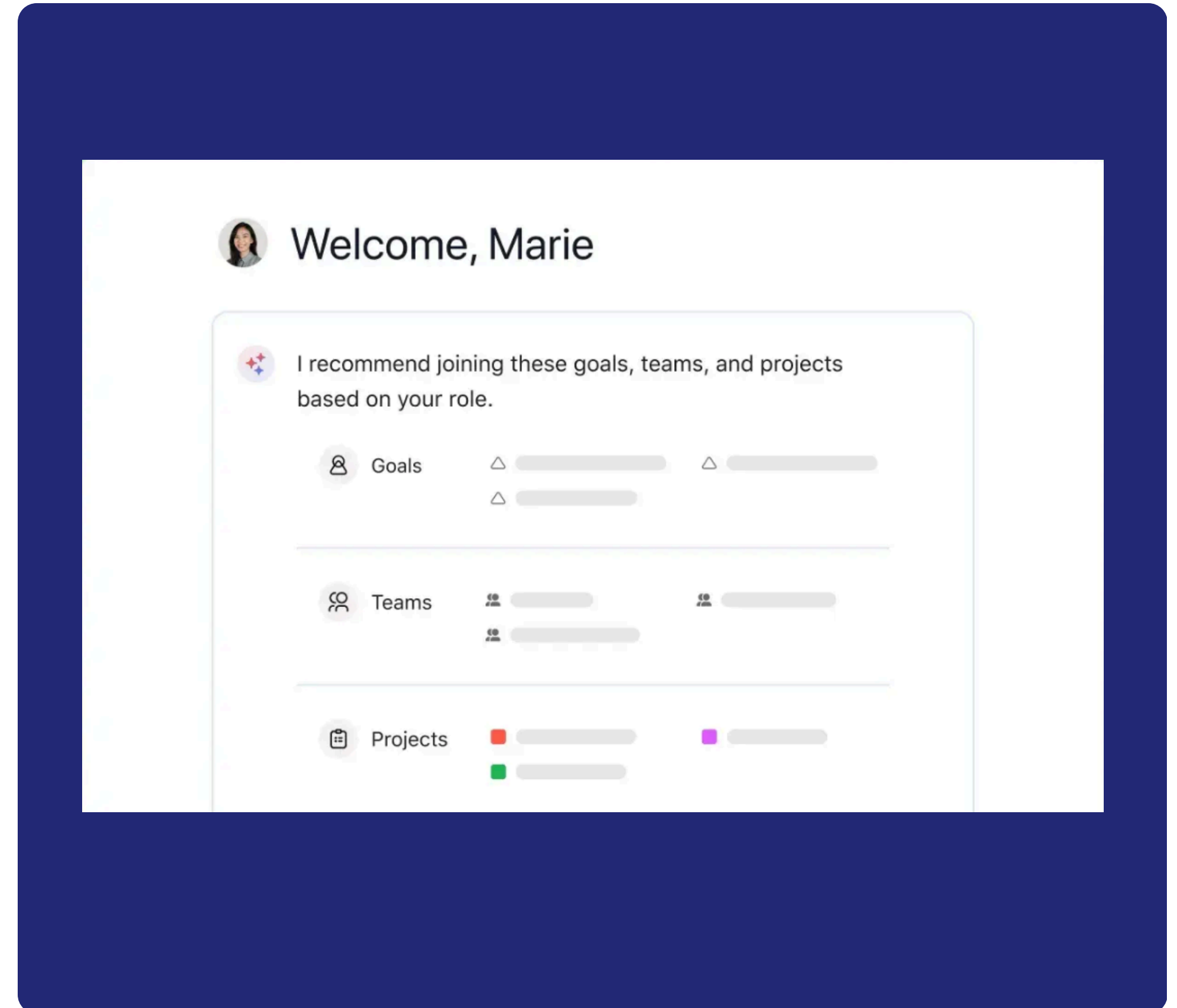
# Team onboarding and development



# Team onboarding & development

[RESOURCES →](#)

- ✓ **Curated team pages**  
Improve team onboarding and collaboration
- ✓ **Custom onboarding with segmentation**  
Ramp employees onto Asana faster



# Improve team onboarding and collaboration with curated teams pages

RESOURCES →



## Overview

Create customized team pages to organize and link relevant work, including portfolios, projects, templates, forms, and external resources all in one place.



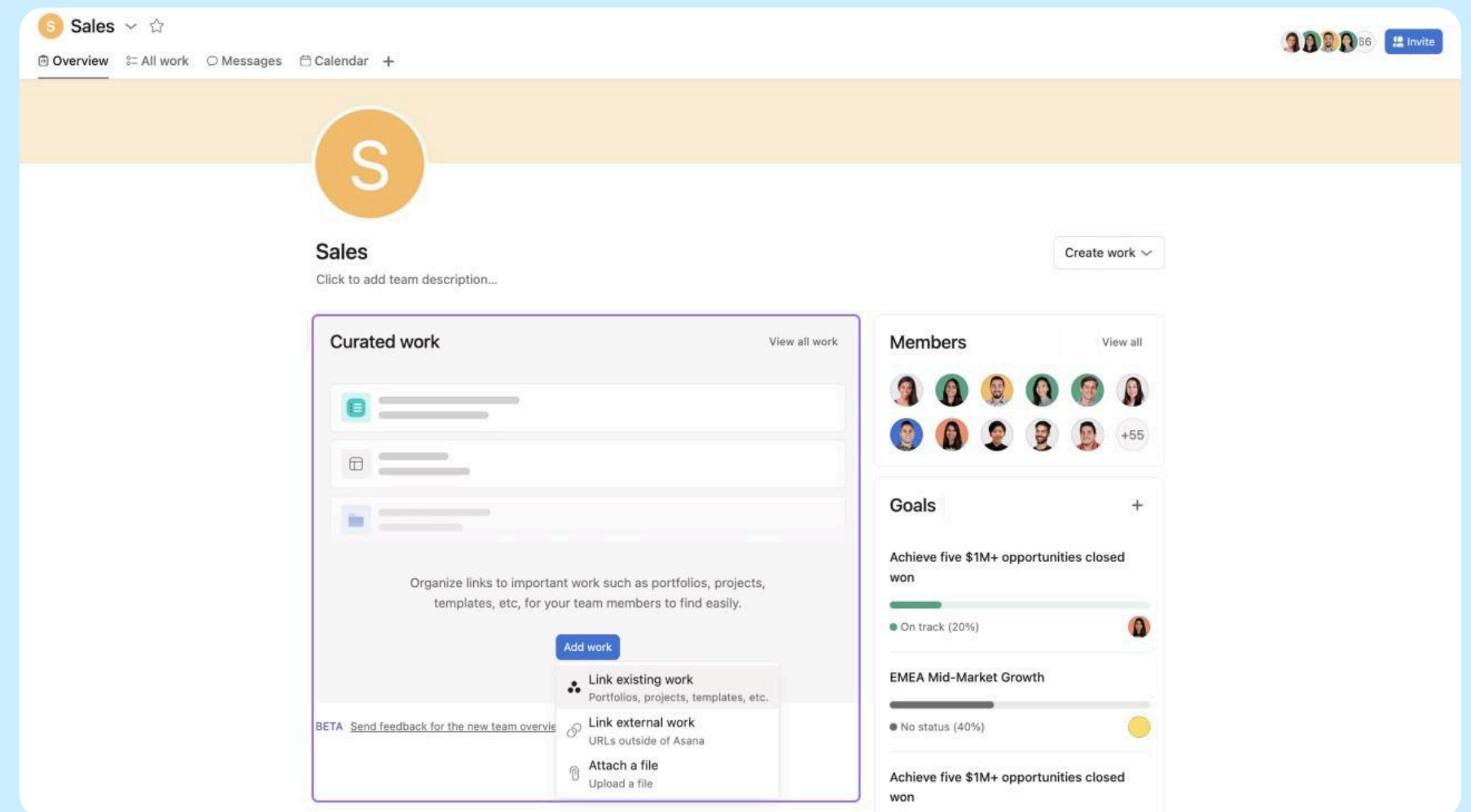
## Key benefits

- Centralized collaboration makes it easy to organize and access work
- Improved visibility helps track team activities and progress
- Simplified navigation streamlines access to key information



## Key use cases

- Employee onboarding



## How it works

Use the Overview tab to manage your team, curate and add work, create projects, set goals, and organize content.

# Ramp employees onto Asana faster with custom onboarding with segmentation capabilities

[RESOURCES →](#)



## Overview

Create segmented onboarding journeys tailored to teams, languages, or email domains for a personalized experience.



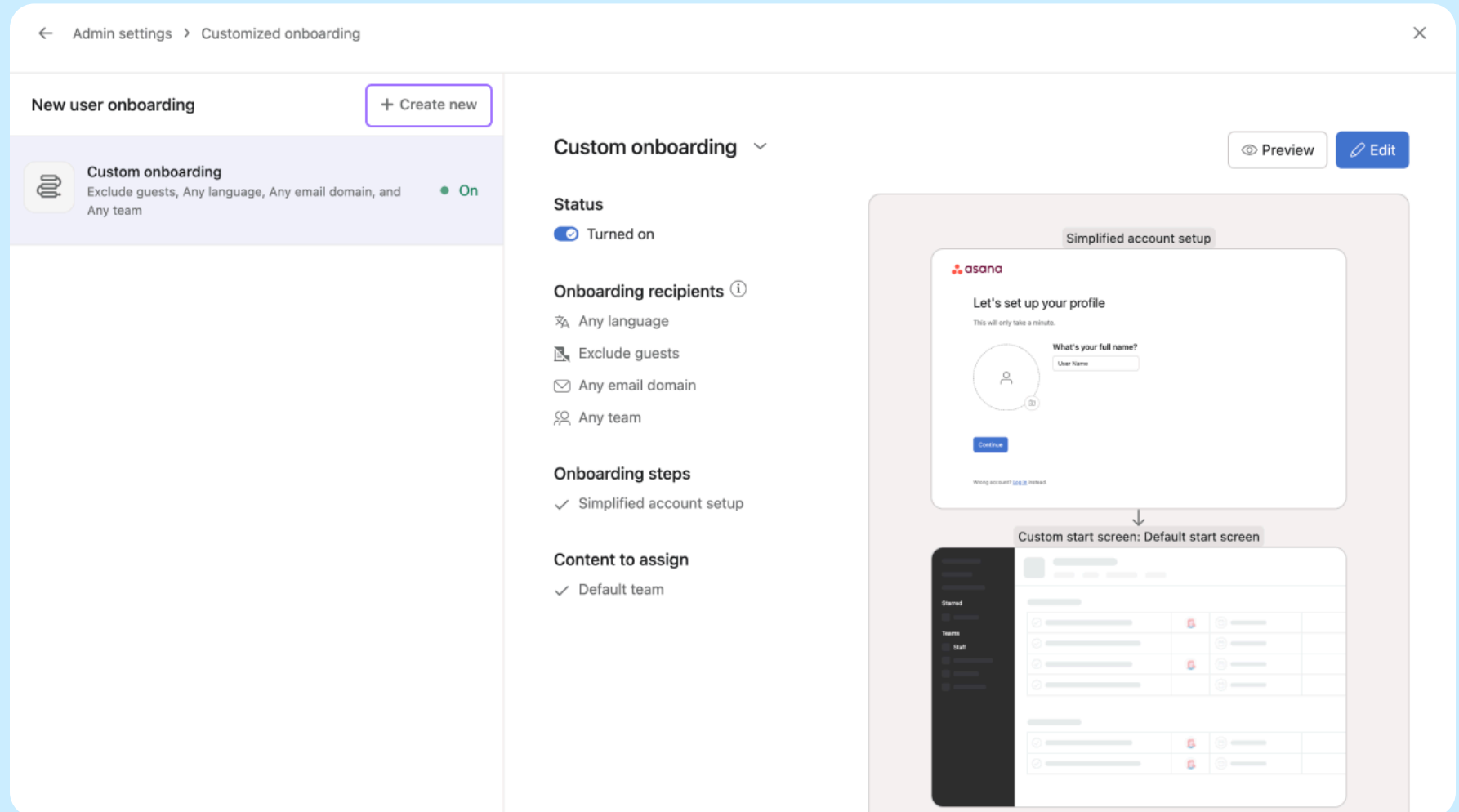
## Key benefits

- Tailored onboarding ensures new team members get relevant information from day one
- Automated routing directs users to the most applicable onboarding flow
- Multiple flows support different roles, departments, and languages for a personalized experience



## Key use cases

- Employee onboarding



## How it works

Navigate to Custom Onboarding in the admin console to create role-based flows, ensuring users get the right experience. Available to admins and super admins, off by default.

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# Enterprise security & controls



# Enterprise security & controls

[RESOURCES →](#)

- ✓ **SAML group mapping**  
Scale Org-only forms with SAML without extra licenses needed
- ✓ **Self-serve sandboxes**  
Safely test configurations in a controlled environment

## Authentication

### Google sign-in

Let members sign in with a Google account

Optional >

### SAML authentication

Required >

### Two-factor authentication

Required >

### Session duration

Log out after 14 days >

# Scale Org-only forms with SAML without extra licenses needed

RESOURCES →



## Overview

Enterprise admins using SAML can enable org-only forms at scale without requiring Asana licenses. They can also streamline license requests directly in Asana, all managed from the admin console.



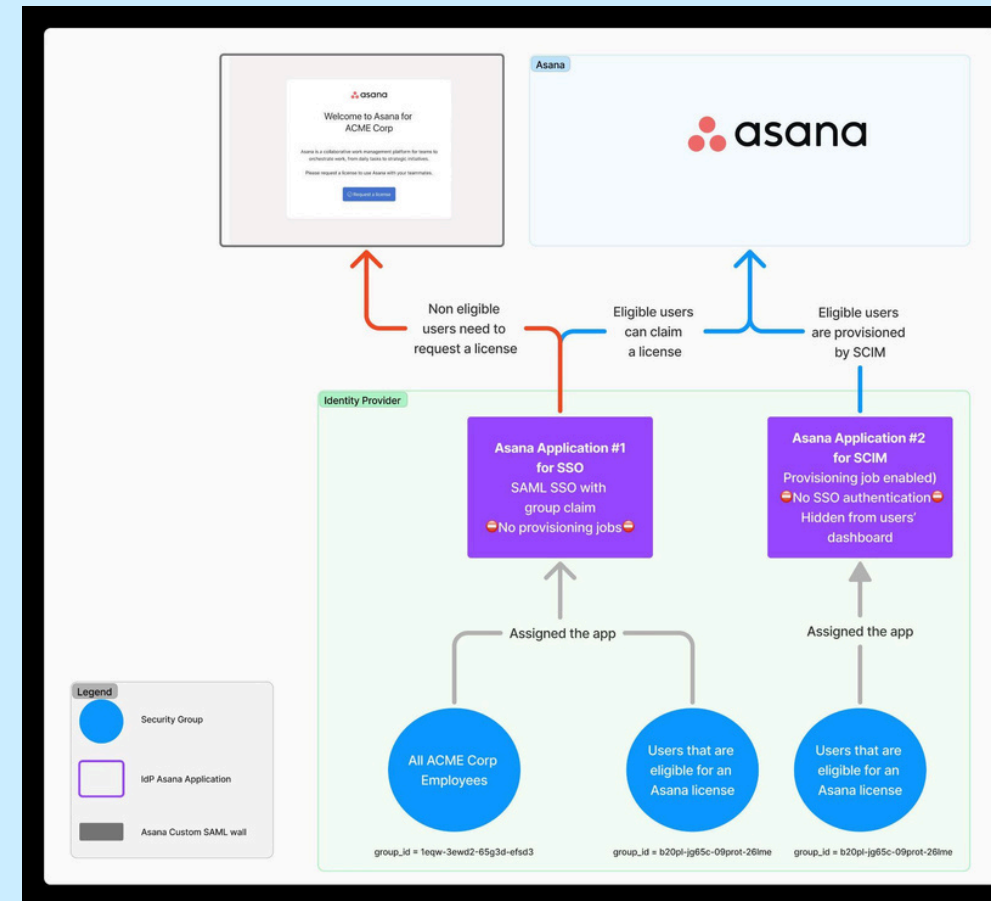
## Key benefits

- Automates license provisioning by assigning licenses based on IdP groups
- Expands form access by allowing org-only form submissions without using licenses
- Simplifies license management with direct requests and configuration in Asana



## Key use cases

- Access management
- Request tracking
- License requests



## How it works

In the Asana admin console, go to "Security," select "SAML Group Mapping," and map IdP groups to Asana license types.



# Safely test configurations in a controlled environment with self-serve sandboxes

RESOURCES →



## Overview

The Self-Serve Sandbox Experience allows enterprise admins to create and manage Sandbox environments directly from the Admin Console. This eliminates request forms and external dependencies, making it faster and easier to test, prototype, and deploy changes.



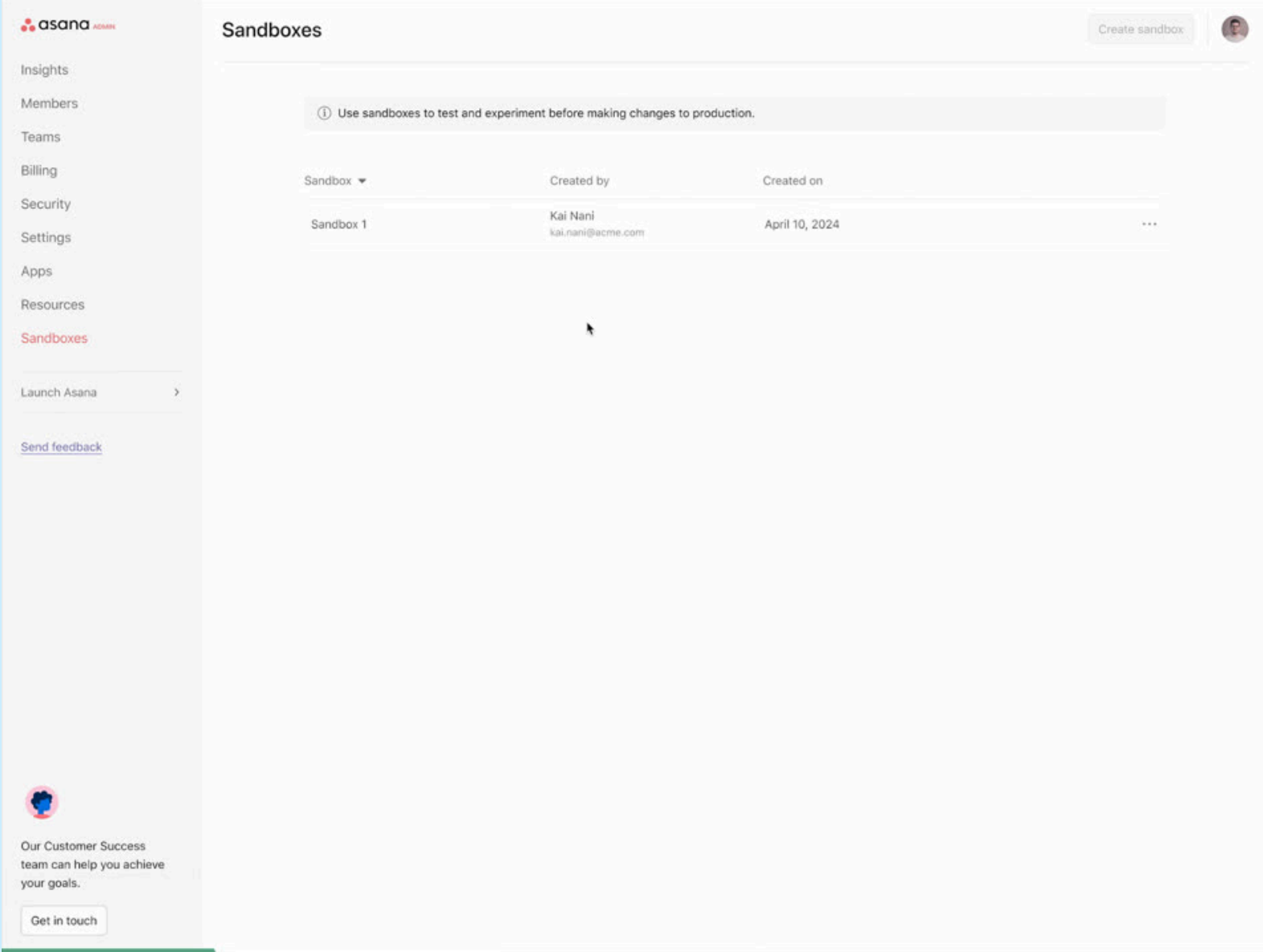
## Key benefits

- Create Sandboxes instantly without waiting for approvals
- Manage and delete Sandboxes independently as needed
- Reduce friction and streamline testing workflows



## Key use cases

- Enterprise IT management
- Change management



## How it works

Go to the Admin Console, navigate to the Sandbox Management section, and create or delete a Sandbox in just a few clicks.

February 2025 Release

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# Asana AI



- ✓ **Smart chat enhancements**  
Get more accurate answers and take action faster
- ✓ **Smart chat in Microsoft Teams**  
Surface insights and recommendations to accelerate work



# Get more accurate answers and take action faster with Smart Chat enhancements

[RESOURCES →](#)



## Overview

Smart Chat now offers more intuitive, natural back-and-forth interactions, allowing you to ask detailed follow-up questions, draft and refine content, get direct in-product links, and receive expert guidance, all in one seamless experience.



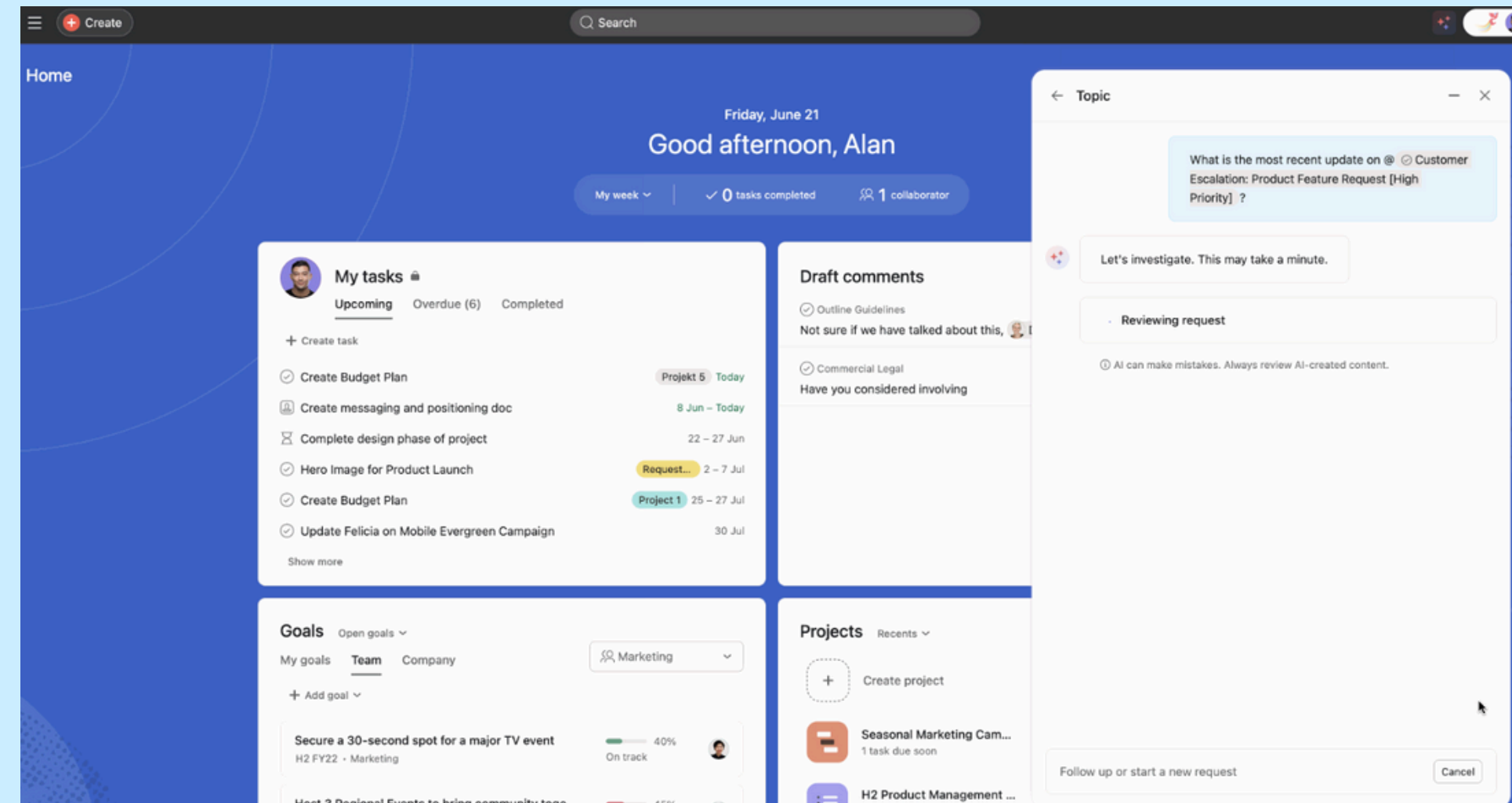
## Key benefits

- Find answers faster with AI-powered follow-ups that remember context
- Draft, refine, and improve text directly within chat
- Get expert guidance and recommendations to navigate work more effectively



## Key use cases

- Work intake
- Resource planning
- Strategic planning
- Product launches



## How it works

Open Smart Chat by clicking the stardust icon in the top-right of your Asana window, then select a suggested question or type your own in plain language, no complex prompts needed.

# Surface insights and recommendations to accelerate work directly in Microsoft Teams

[RESOURCES →](#)



## Overview

Access Smart Chat in Microsoft Teams to get project summaries, identify bottlenecks, and surface AI-driven insights for better prioritization.



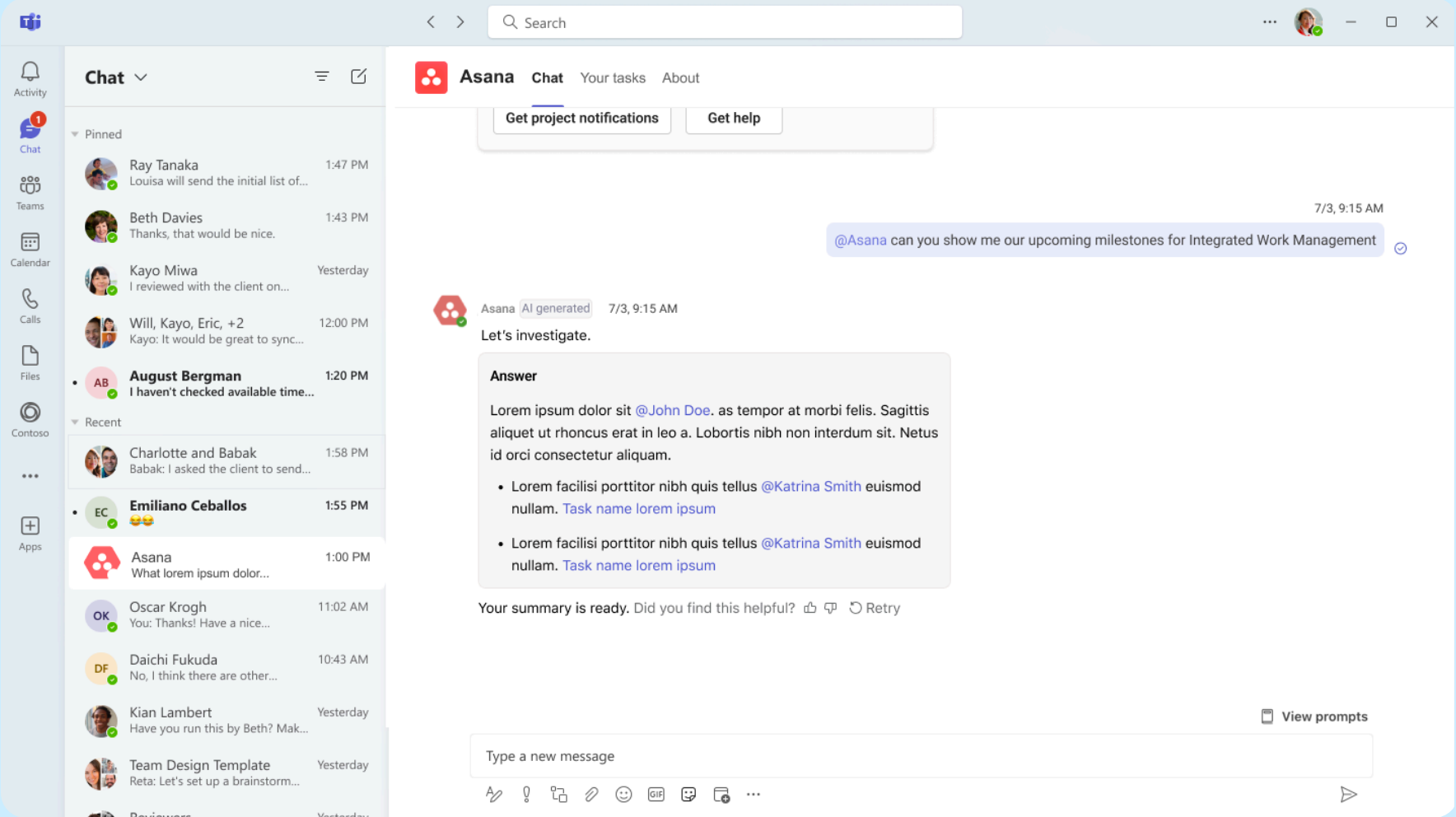
## Key benefits

- Get instant answers on work status, project risks, and next steps
- Stay on track by identifying bottlenecks before work falls behind
- Prioritize effectively with AI-driven insights on trends, next steps, and owners



## Key use cases

- Work intake
- Creative production
- Campaign planning
- Strategic planning
- Product launches



## How it works

Search for the Asana chat in Teams, log in, and ask questions to get real-time project insights and recommendations.

WINTER RELEASE 2025

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# Release Webinar





# Winter 2025 Release Webinar

[LEARN MORE →](#)

Get ready to experience Asana's latest and most exciting feature releases! In this webinar, you'll:

- ✓ Explore our latest updates and enhancements designed to elevate your workflows
- ✓ Experience our new features firsthand with demos

