

Winter 2026 Release



AI teammate gallery + Blank AI teammate ×

What work will your AI teammate do?

A campaign strategist that plans, evaluates tradeoffs, and identifies risks across campaigns

All **Marketing** IT Product & Engineering Strategic Operations

Marketing

- Competitive Market Researcher**
Summarizes market data into clear comparisons based on your project.
Competitor anal... Market trends +1
- Creative Spec Writer**
Turns campaign briefs into detailed specs for designers.
Spec writing Scoping require... +1
- Launch Planner**
Builds launch timelines with clear milestones based on your projects.
Timeline coor... Launch seque... +1
- Copywriter**
Uses your brand's voice to draft and refine marketing copy.
Brand voice Copy drafting +1
- Campaign Brief Writer**
Turns project notes and strategy into structured briefs.
Goal alignment Context extract... +1
- Content Localization Manager**
Translates and audits content while keeping your brand voice.
Cultural adapt... Regional tone +1



Fields

- Goal Status **Drafted**
- Teams RevOps Sales Finance Strategy +2

- Edit field
- Remove field from goal
- Add new field to goal

MARCH

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WINTER 2026 RELEASE

Asana AI

Asana AI

- ✓ Prebuilt AI Teammates
Collaborate with AI that helps deliver real results
- ✓ Intake with Slack and AI Studio
Capture work requests in Slack
- ✓ Asana App in Claude
Turn AI chats into actionable work in Asana

Tackle complex work with **prebuilt AI Teammates**

Resources



Overview

Work with AI that understands your unique needs and acts as an extension of your team - integrating directly into the flow of work to help you deliver real results.



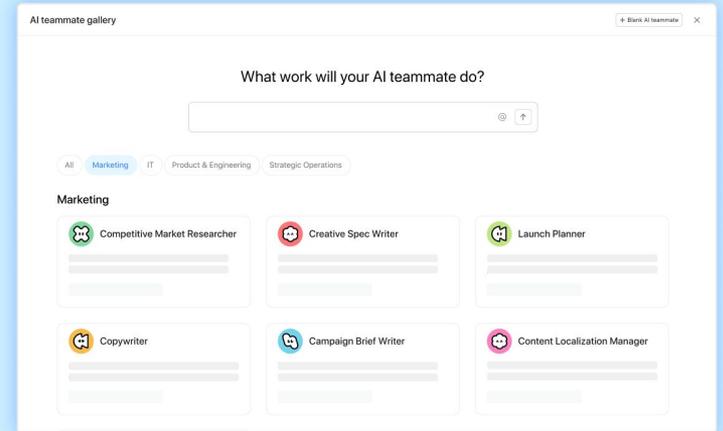
Key benefits

- Launch campaigns and strategic initiatives faster than ever with prebuilt AI Teammates - including Campaign Brief Writer, Workflow Optimizer, Compliance Specialist, and more.
- Go to market faster, scale operations for greater impact, and flag compliance risks early.



Key use cases

- Campaign management
- Process improvement
- Compliance controls management
- Strategic planning



How it works

Access prebuilt AI Teammates in the AI Teammate Gallery. Each prebuilt AI Teammate has a specific focus and is tailored to workflows and use cases across marketing, operations, IT, and more.

Manage work requests directly from Slack with AI Studio

Resources



Overview

Capture requests in Slack and automatically convert them into structured work in Asana.



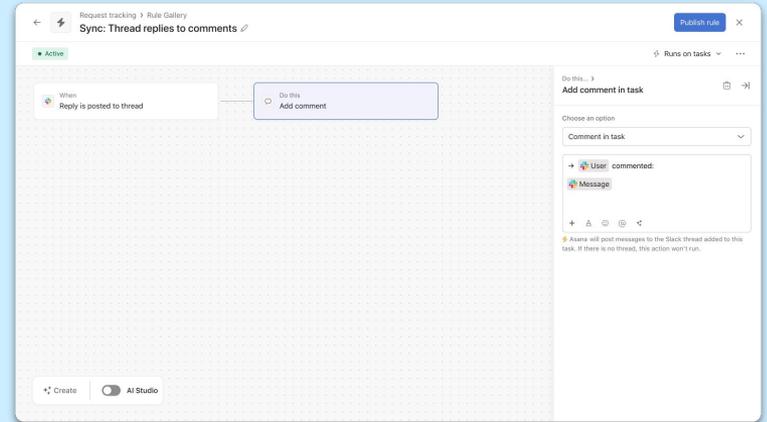
Key benefits

- Ensure work doesn't get buried or lost in messages and conversations.
- Reduce time spent from intake to delivery.



Key use cases

- Campaign management
- Creative production
- Product launches
- Strategic planning



How it works

Connect Slack to AI Studio and configure the workflow by specifying the message or channel triggers.

Workflows & automation

Workflows & automation

- ✓ Enhancements in the rule builder
Manage complex rule logic
- ✓ Rule duplication
Duplicate existing rules
- ✓ Automatic AI model selection
Build rules that work best for you
- ✓ Scheduled triggers
Automate routine workflows
- ✓ Saved views in project templates
Kick off new projects faster
- ✓ Portfolio duplication
Drive consistency in structure
- ✓ Shared project access with portfolios
Standardize permissions
- ✓ Expanded custom field limits
Track data across complex projects at scale
- ✓ New navigation (coming soon)
Navigate work with greater focus

Manage complex rule logic with enhancements in the rule builder

Resources



Overview

Reuse the branches or branching logic in the rule builder, without having to manually recreate them from scratch.



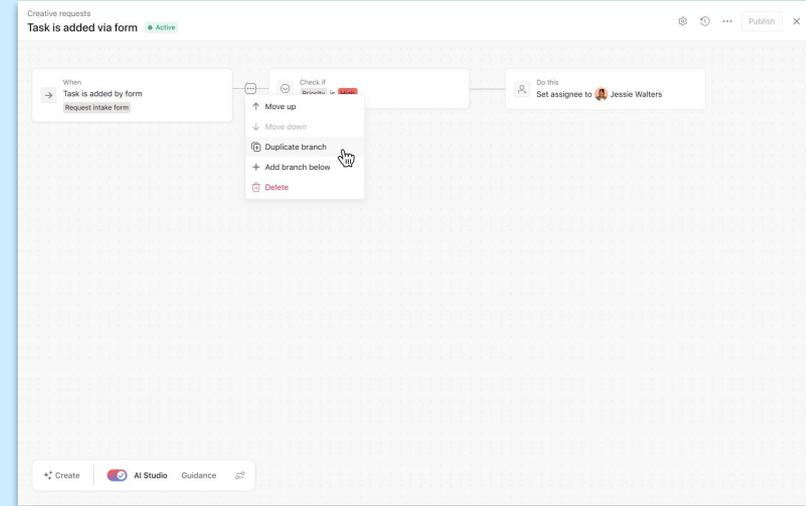
Key benefits

- Build out or refine automated workflows by duplicating existing logic branches.
- Easily reorder rules to align with changing needs and processes.



Key use cases

- Project management
- Strategic planning & portfolio management



How it works

In the rule builder, reorder and duplicate branches as needed.

Save time with rule duplication

Resources



Overview

Ensure operational consistency with the ability to duplicate rules within and across projects.



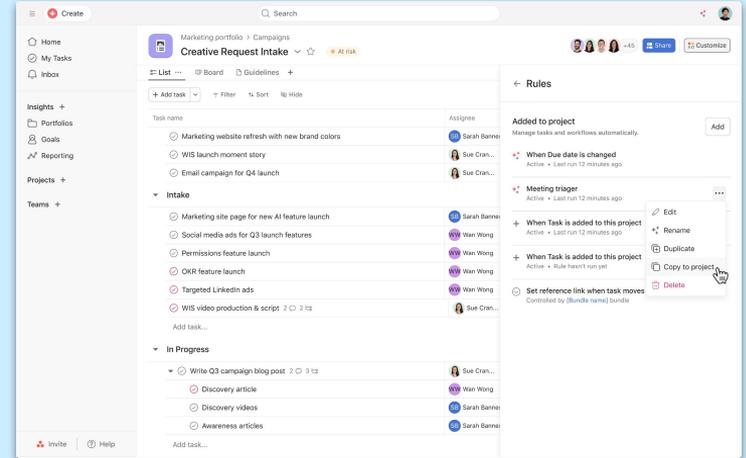
Key benefits

- Implement proven rules and automations across workstreams.
- Eliminate the repetitive work of rebuilding or modifying rules for every new project.



Key use cases

- Project management
- Strategic planning & portfolio management



How it works

Duplicate rules within and across projects using the rule builder or customize menu.

Build rules that work best for you using the **automatic AI model selection**

Resources



Overview

Remove the guesswork and friction from building rules with AI-powered automations that provide optimal results.



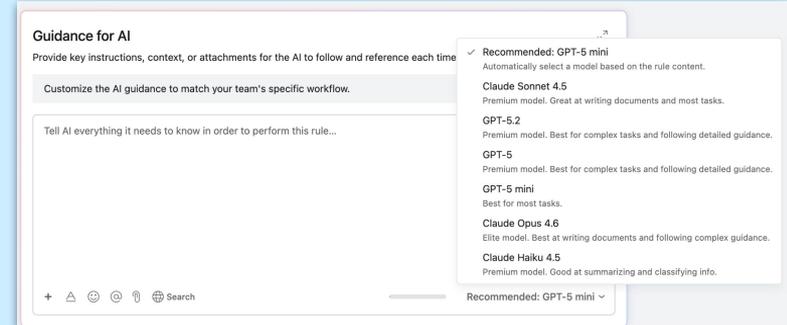
Key benefits

- Ensure effective use with the automatic selection of the best-fit model.
- Reduce complexity in rule setup and workflow design.



Key use cases

- Project management
- Strategic planning & portfolio management



How it works

In the rule builder, select the 'Recommended' option to have the most efficient AI model be used.

Automate routine workflows with **scheduled triggers**

Resources



Overview

Execute rules and automations on a daily, weekly, monthly, or custom schedule. Automatically generate tasks, reminders, or follow-ups and draft status updates with AI on a recurring basis.



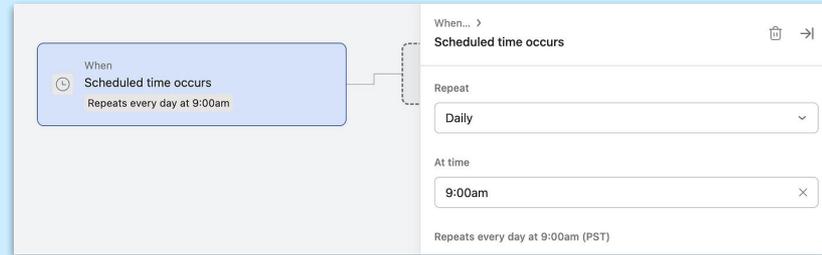
Key benefits

- Automate routine work on a predictable cadence.
- Reduce manual work and missed steps.
- Standardize workflows at scale with consistent, repeatable automations.



Key use cases

- Request tracking
- Project management
- Product launches



How it works

In the rule builder, select the 'Every time period' trigger and set the ideal cadence.

Kick off new projects faster with saved views in project templates

Resources



Overview

Project templates can now retain your saved views and settings for filters, sorts, as well as view options, enabling teams to kick off work faster—no manual setup required.



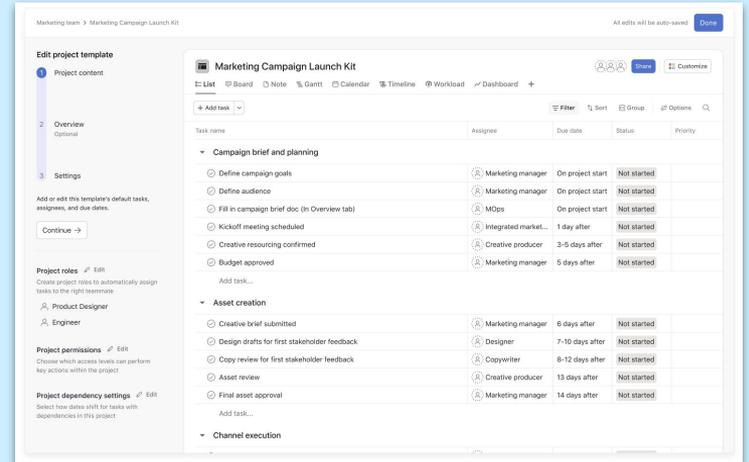
Key benefits

- Reduce project setup time by preserving tab structure and view configurations in project templates.
- Standardize how teams view and manage work.
- Prevent errors stemming from manual recreation of complex project settings.



Key use cases

- Project management
- Request tracking
- Event planning



How it works

In the project template builder, you can add, rename, and reorder the tabs. You can also edit and set the relevant 'View' options.

Structure recurring workflows with **portfolio duplication**

Resources



Overview

Quickly create new portfolios from existing ones. Enable teams to standardize the structure and planning without having to rebuild portfolios from scratch.



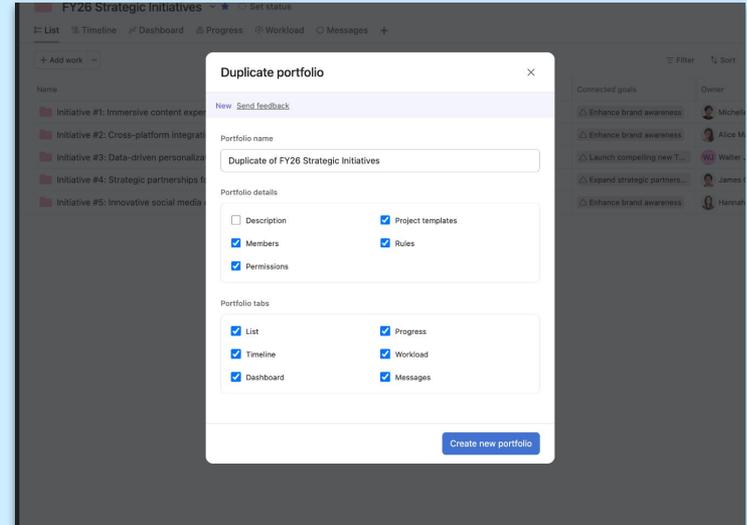
Key benefits

- Scale portfolio management more efficiently without repetitive configuration.
- Reduce potential for error or inconsistencies in workflow setup and reporting.



Key use cases

- Strategic planning & portfolio management
- Resource management
- Business reviews & reporting



How it works

From a portfolio, select the 'Duplicate' action from the dropdown to create a new copy.

Standardize project permissions with shared project access with portfolios

Resources



Overview

Ensure that the right people have the right access to the right workstreams.



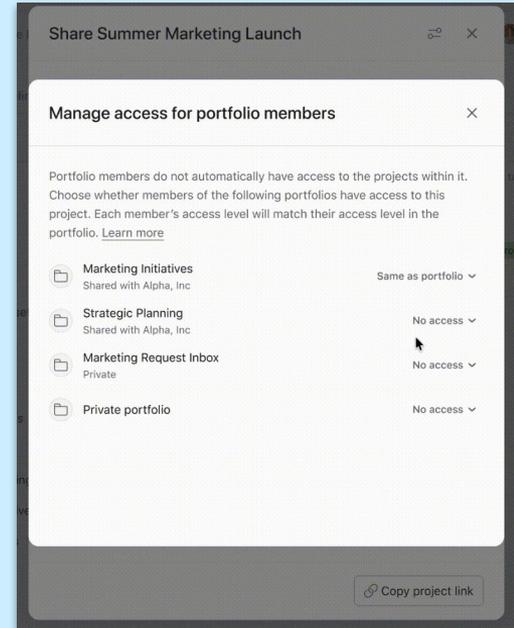
Key benefits

- Standardize setup and project access for teams and stakeholders.
- Keep user permissions consistent across connected portfolios and projects.
- Enjoy smoother change management with updates made at the portfolio level automatically syncing to the project.



Key use cases

- Campaign management
- Resource management
- Project management
- Onboarding



How it works

Select 'Manage access' at the bottom of the share modal for the project and choose the portfolio(s) to which you'd like to share access. All current portfolio members will be added.

Capture and report on robust data across projects with **expanded custom field limits**

Resources



Overview

Track critical details across complex projects at scale. Projects can now support up to 150 custom fields, giving teams the flexibility to capture more structured data.



Key benefits

- Make better-informed decisions.
- Drive robust reporting across projects and workflows.
- Manage large-scale portfolios of work.



Key use cases

- Campaign management
- Resource management
- Strategic planning & portfolio management

The screenshot displays the Asana project management interface for a project titled "On Tour: London Event". The interface includes a navigation bar with options like "Overview", "List", "Board", "Timeline", "Calendar", "Workflow", "Dashboard", "Messages", and "Files". Below the navigation bar, there are controls for adding tasks, filtering (1 filter), sorting, and grouping. The main content area shows a list of tasks with columns for Task name, Assignee, Due date, Event Type, Cost, Estimated L..., and Status (De...). The tasks are listed as follows:

Task name	Assignee	Due date	Event Type	Cost	Estimated L...	Status (De...
Book travel (Marketing)	Pierre Dayon	28 Jun	All/Bran...			1
Book travel (Sales)	Craig Nells	28 Jun	Sales Ev...			1
Book travel (CS)	Luis Ramirez	28 Jun	Workshop			1
Customer Success DRI (World Tour London, 2023)	Luis Ramirez	28 Jun	All/Bran...			
Sales DRI (World Tour London, 2023)	Craig Nells	28 Jun	All/Bran...			
Create Google Calendar invite for each event and invite staff	Jamie Stapl...	30 Jun	All/Bran...			3
Share registrant and attendee CSVs with Customer Education Team	Jamie Stapl...	4 Jul	All/Bran...			1
Share event details with PR event	Jamie Stapl...	27 Jun	All/Bran...			1
Share event details with Employer Brand Team	Jamie Stapl...	25 Jun	All/Bran...			1
Decide whether PMM will assist with speaker content development	Jamie Stapl...	5 Jul	Custom...			1
Add task...					SUM	10
Milestones						
Hit registration goal 1 week before event	Liona Lewis	13 Sep	All/Bran...			

Find what you need faster with a **new navigation**

Resources



Overview

Asana's new navigation (coming soon!) will enable you to focus on the work that matters most. This update helps teams create a more focused experience and layout in Asana.



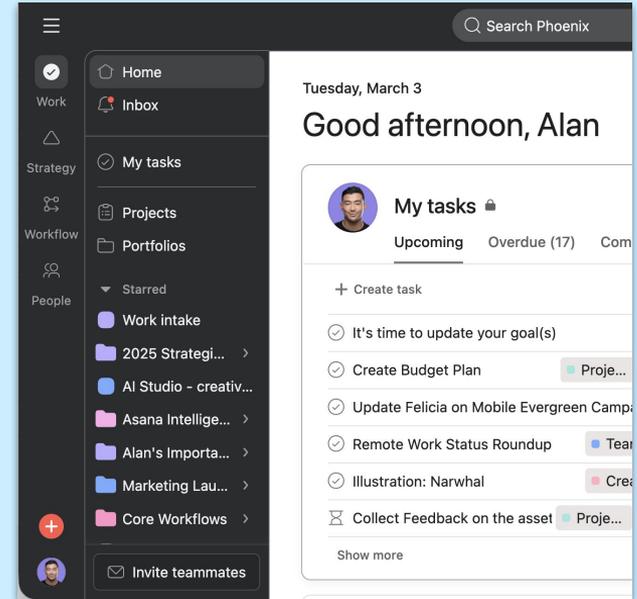
Key benefits

- Improve focus and productivity with a sidebar tailored to your current work.
- See your workflows at a glance, including global custom fields, rules, forms, and more.
- Quickly access the right projects, portfolios, or objects in Asana.



Key use cases

- Project management
- Request tracking
- Strategic planning & portfolio management



How it works

The updated sidebar will automatically group key surfaces into dedicated modes, making it easier to navigate between the work, the strategy, your workflows, and the company structure.

Goal management

Goal management

- ✓ Enhanced custom fields on goals
Monitor goal progress
- ✓ Goal updates & notifications
Exercise greater control over communication

Monitor goal progress with enhanced custom fields on goals

Resources



Overview

Empower teams to manage goal tracking and progress with greater confidence and operational efficiency.



Key benefits

- Gain instant clarity and visibility around the progress of goals.
- Ensure goals are standardized and easy to share across your organization.



Key use cases

- Strategic planning & portfolio management
- Business reviews

Name	Status	Progress	Time period	Accountable team	Owner
Increase customer satisfaction score to 4.5/5	No recent updates	0%	H1 FY27	Phoenix	Alan Wang
Streamline the creative request workflow	No recent updates	0%	Q4 FY24	Phoenix	Alan Wang
1: Establish Phoenix as a leader in the category	No recent updates	36%	FY23	Phoenix	Carl Kenne...
2: Build a world class team	No recent updates	42%	FY23	Phoenix	Kelly Morla...
3: Achieve sales pipeline of \$250M	No recent updates	48%	FY23	Phoenix	Joshua He...
4: Optimize product experiences to grow and retain new custo...	No recent updates	8%	FY23	Phoenix	Emily Renard
5: Increase efficiency of our teams across the organizations	No recent updates	31%	FY23	Phoenix	Emily Renard

How it works

Proceed to the goal to which you'd like to add a custom field. Create a new custom field or browse the library to choose from existing custom fields.

Exercise greater control over **goal updates** and **notifications**

Resources



Overview

Choose whether to send a notification when inviting others to a goal. Users can also set default preferences so they only get the updates they care about.



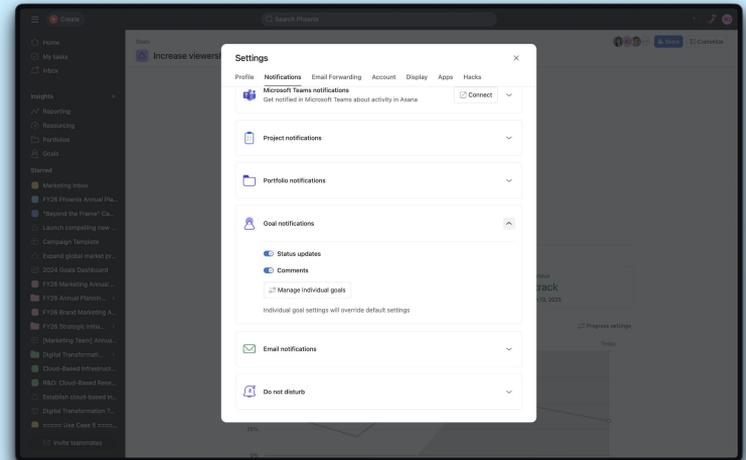
Key benefits

- Improve team focus by reducing noise & notification overload.
- Manage goal visibility across the organization.
- Customize preferences for updates on goal activity.



Key use cases

- Strategic goal setting & tracking
- Business reviews & reporting



How it works

When creating or sharing a goal, users can choose whether to send a “share” notification to invitees. Users can also set default goal notification preferences in their profile.

Business reviews & reporting

Business reviews & reporting

- ✓ Project & portfolio status updates
Communicate work outcomes clearly
- ✓ Expanded custom field limits
Track data across complex projects at scale

Communicate work outcomes clearly with **project & portfolio status updates**

Resources



Overview

Projects and portfolios can now be marked as dropped or completed, enabling teams to report on the work with greater accuracy.



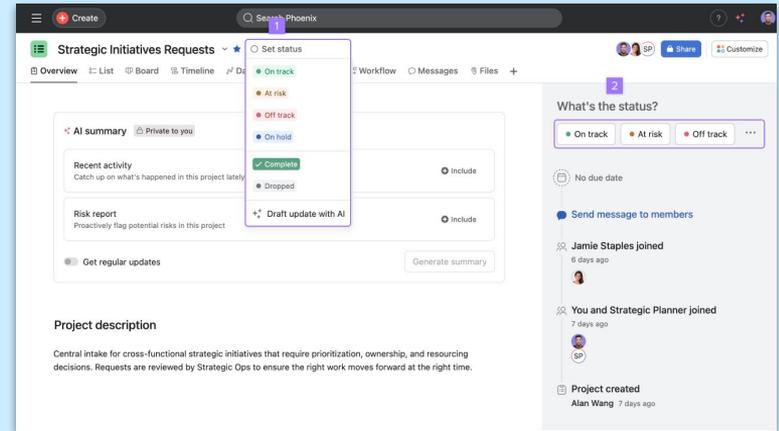
Key benefits

- Provide more reliable status rollups and visibility across workstreams.
- Improve stakeholder and cross-functional alignment.
- Drive accurate reporting based on actual outcomes.



Key use cases

- Strategic planning & portfolio management
- Business reviews & reporting
- Project management
- Campaign management



How it works

When posting a status update at the project and/or portfolio level, you can choose to select 'Dropped' or 'Complete'

Capture and report on robust data across projects with **expanded custom field limits**

Resources



Overview

Track details and key data across complex projects at scale.



Key benefits

- Make better-informed decisions.
- Drive robust reporting across projects and workflows.
- Manage large-scale portfolios of work.



Key use cases

- Campaign management
- Resource management
- Strategic planning & portfolio management

The screenshot displays the Asana project management interface for a project titled "On Tour: London Event". The interface includes a navigation bar with options like Overview, List, Board, Timeline, Calendar, Workflow, Dashboard, Messages, and Files. Below the navigation bar, there are controls for adding tasks, filtering (1 filter), sorting, and grouping. The main content area shows a list of tasks with columns for Task name, Assignee, Due date, Event Type, Cost, Estimated L., and Status (De...). The tasks are as follows:

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Create Google Calendar invite for each event and invite staff	Jamie StapL...	30 Jun	AllBran...			3
Share registrant and attendee CSVs with Customer Education Team	Jamie StapL...	4 Jul	AllBran...			1
Share event details with PR event	Jamie StapL...	27 Jun	AllBran...			1
Share event details with Employer Brand Team	Jamie StapL...	25 Jun	AllBran...			1
Decide whether PMM will assist with speaker content development	Jamie StapL...	5 Jul	Custom...			1
Add task...					SUM	10

Below the task list, there is a section for Milestones:

- Hit registration goal 1 week before event (Liona Lewis, 13 Sep, AllBran...)

Integrations

Integrations

✓ Intake with Slack and AI Studio
Capture work requests in Slack

✓ Asana App in Claude
Turn AI chats into actionable work

Manage work requests directly from Slack with AI Studio

Resources



Overview

Capture requests in Slack and automatically convert them into structured work in Asana.



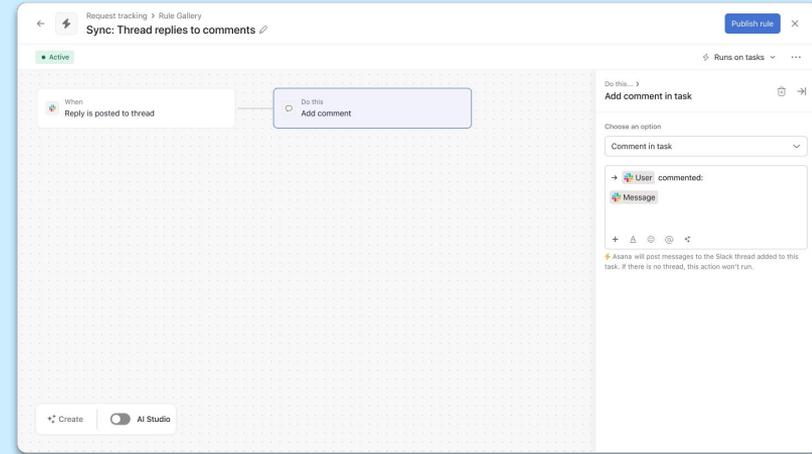
Key benefits

- Ensure work doesn't get buried or lost in messages and conversations
- Reduce time spent from intake to delivery.



Key use cases

- Campaign management
- Creative production
- Product launches
- Strategic planning



How it works

Connect Slack to AI Studio and configure the workflow by specifying the message or channel triggers.

Turn AI chats into actionable work with the **Asana App in Claude**

Resources



Overview

Enable teams to create Asana projects and tasks directly from conversations in Claude. Assign the work to the right people, and see the status of initiatives in real time.



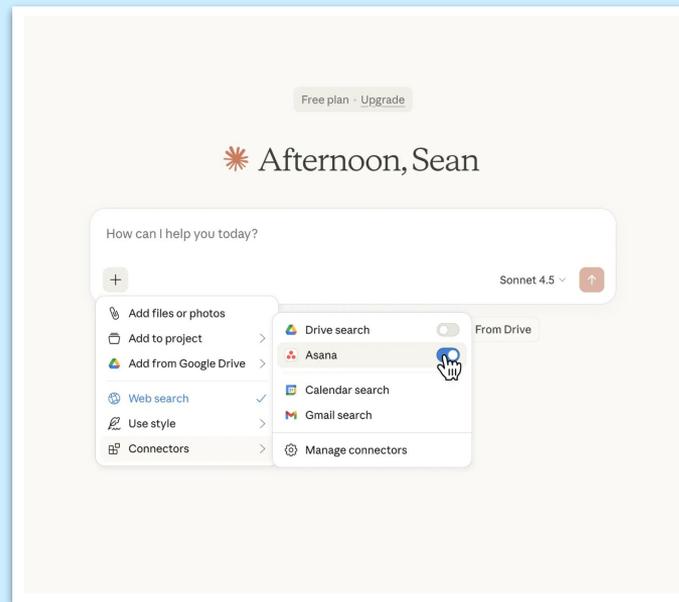
Key benefits

- Preview and generate projects directly from the chat.
- Ensure critical details are captured and structured for clear next steps.



Key use cases

- Project management
- Campaign management
- Onboarding



How it works

Connect Asana to Claude by adding it as a connector. You can then create Asana projects and tasks, check on the status of work, and more within Claude.

Admin controls

Admin controls

- ✓ Release preview in the admin console
Preview and test upcoming Asana features

- ✓ Team content permissions for admins
Control who can send team-wide messages

Test new features in the admin console with **release preview**

Resources



Overview

Enable super admins to preview and test upcoming Asana features in a sandbox or primary domain before general availability, maximizing confidence and control.



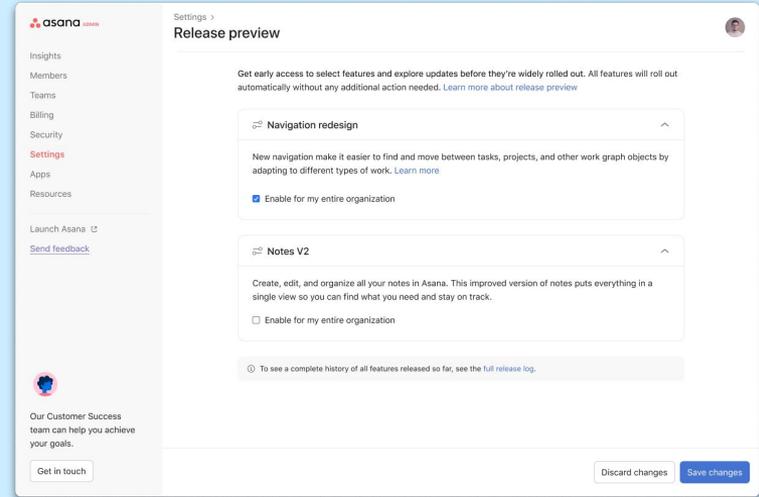
Key benefits

- Increase predictability and control of new features or product updates.
- Enhance workflow adoption and readiness by validating features in Asana prior to broad access.
- Build organizational confidence.



Key use cases

- Admin controls & security



How it works

In the admin console, super admins can view and enable eligible features and product updates that are coming soon.

Provide admins with governance over team communication & content

Resources



Overview

Team admins can control who can send new messages to teams, improving governance and preventing unwanted broadcasts.



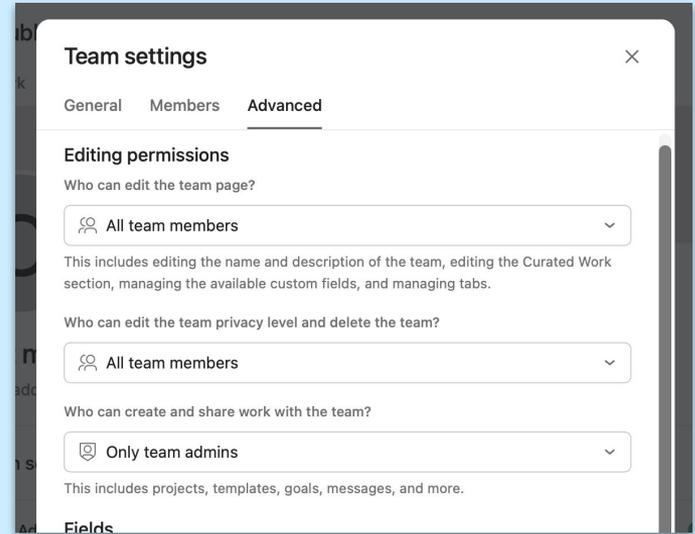
Key benefits

- Prevent team-wide spam and notification overload.
- Support for consistent and centralized communication.
- Enhance user experience and focus by limiting unnecessary disruptions.



Key use cases

- Project management
- Onboarding



How it works

Toggle the setting to 'Only team admins' to ensure that just the team admins can send and share team-wide messages.